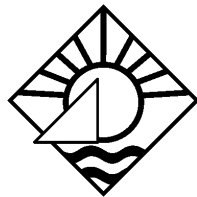




**Southeastern Michigan
Mentoring and Social Support
Summit for
Fishing, Boating and
Aquatic Stewardship**

Summary of Outcomes



January 2005

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Southeastern Michigan Mentoring and Social Support Summit for Fishing, Boating, and Aquatic Stewardship:

Summary of Outcomes

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(also available in Excel and Access database formats)

Southeastern Michigan Mentoring and Social Support Summit for Fishing, Boating and Aquatic Stewardship: Summary of Outcomes

Executive Summary

Regional partners worked together to conduct the first ever Southeastern Michigan Mentoring and Social Support Summit for Fishing, Boating and Aquatic Stewardship during November and December 2004 at the Detroit Yacht Club located on the water, on the Detroit River. As the first initiative catalyzed by RBFF to integrate its marketing and educational services through grassroots community development, organizers worked through a multi-stakeholder Steering Committee to plan meaningful, relevant, and useful networking and planning processes for the Summit. The purpose of this Summit was to bring together partners with an interest in developing, delivering and evaluating a plan to create a coordinated Southeastern Michigan effort to provide sustained, mentor-based and community-supported fishing and boating opportunities throughout the local region.

This conference included community leaders from diverse backgrounds, who ultimately were able to provide ideas toward a successful collaborative effort in the areas of fishing and boating education. Attendees included traditional youth mentoring organizations, social service providers, business and industry dedicated to community efforts on natural resource stewardship, formal and non-formal educators, and others.

Outcomes for the Summit included the following. Participants ...

- became aware of the complete array of existing materials, programs and opportunities available from each other;
- became aware of existing (limited) research on best practices in community -based fishing and boating education, and on evaluation results from model programs from Michigan;
- grew to understand the opportunities which exist to partner with and seek funding from other organizations (e.g. RBFF, Future Fisherman Foundation, Community Foundation for Southeastern Michigan, and others);
- discussed, through facilitated dialogue, interaction and priority-setting processes, these topics: materials/programs, gaps and strategies for meeting the needs for mentoring and social support in southeastern Michigan;
- after discussions on innovations and new thinking in mentoring and social support, made recommendations and proposed ideas on how to coordinate, sustain, modify or even develop programs (where needed) and how to sustain a network;
- identified and discussed mentor training/social support opportunities for southeastern Michigan;
- made significant recommendations on how the RBFF can structure future RFP processes for mentoring and social support programming in other areas of Michigan and the country,
- made recommendations regarding communications strategies for future, effective communications throughout a new southeastern Michigan mentoring and social support network.

More specifically, the outcomes of this summit included:

- a formal plan, based on the expertise and input of community-level participants, to advance social support /mentoring efforts on local and regional levels, and
- ownership, buy-in, and commitment from participants to advance this plan and result in greater involvement in fishing, boating and aquatic stewardship in southeast Michigan.

The Summit

Introduction and Background

Two critical components in sustaining participation in fishing, boating and aquatic stewardship are providing mentors and the needed social support for individuals to initiate and continue to engage in these leisure and civic activities. The Recreational Boating and Fishing Foundation (RBFF) has long supported work to develop mentors and social support for these aquatic activities, yet in 2004 it turned to new efforts to design highly collaborative models in local, grassroots outreach programming. Using this integrated approach, bringing together tools and best practices compiled by RBFF, a wide array of organizations connected with boating, fishing and aquatic stewardship in southeast Michigan were catalyzed to begin work together beginning in 2004. These organizations include: the Michigan Department of Natural Resources (MDNR), the Michigan Boating Industries Association, Michigan State University, Michigan United Conservation Clubs, Gander Mountain stores, and many others. The goals these partners share is to increase participation in fishing, boating and related aquatic resource stewardship in southeast Michigan.

Drawing together a new team to address common interests is a challenging endeavor. Peter Senge describes this type of team as a “learning organization,” which can be defined as a group “where people continually expand their capacity to create the results they truly desire, where new and expansive patterns of thinking are nurtured, where collective aspiration is set free, and where people are continually learning how to learn together” (p. 6 in Harvey and Victory, 2004). Community development work, and facilitating a learning organization as creative activities, are necessarily chaotic, messy, complex, confusing, non-linear, and unpredictable; yet, “at the edge of chaos is the edge of learning and growth” (p. 6 in Harvey and Victory, 2004).

Working at the grassroots level involves community work; *communities of place* are social relationships within certain geographic locales (e.g., southeast Michigan, neighborhoods and watershed regions within a geographic area), whereas *communities of interest* are networks of social relationships based on common interests (e.g., boaters, bass anglers) (Green and Haines 2002). A broader definition of community (encompassing both place and interest) is this: a community includes “people who live within a *geographically defined area* and who have *social and psychological ties* with each other and with the place where they live” (Mattessich et al. 1997: 6). This Summit attempted to bridge people representing organizations from both communities of *place* and of *interest* throughout southeast Michigan, in order to optimize the coordination, sustainability, and combined impact of our work to increase boating, fishing and aquatic stewardship.

Today, numerous community development scholars and practitioners discuss the importance of building “assets” and “social capital” at local levels. In fact, these workers have noted “the importance of social relationships in mobilizing community residents and in affecting the success of projects” (Green and Haines 2002: 101). Social capital consists of relationships with trust, norms, and ongoing networks and social ties (Green and Haines 2002). Capacity-focused development focuses on the assets (not the gaps, “needs,” or deficits) of communities, including the capacities, skills, individuals, institutions, organizations, and social relationships already in existence within a community of place or of interest (Kretzman and McKnight 1993; Mattessich et al. 1997). This Summit project attempted to work with RBFF resources in order to catalyze

existing social capital in southeast Michigan, to work with members of these communities to assist them in developing their own vision and action plans toward accomplishing increased aquatic activities, and to foster a sense of ownership and commitment toward these collaborative plans.

Communities of interest related to aquatic stewardship and environmental education have met over the years. This Summit built on the results of the most recent Great Lakes Fisheries and Ecosystems Education Networking Conference (Dann 2004), which resulted in participants coining the following phrases to represent their understanding of fisheries and ecosystem education program excellence:

- Programs should focus on experiential (hands-on), or “feet-in,” “real-water” learning (similar to “real-world” learning),
- Programs should be comprehensive in terms of relating not only to science, but to all subjects and life skills, potentially calling such efforts “marinated education,”
- Programs should not “reinvent the keel.” Instead, programs that are well-evaluated and well-designed should be sustained, and local programs should be flexible in nature to draw from other programs’ existing successes.
- Programs for youth should result in “motivated kidizens,” with the aim of empowering learners with the skills and motivation needed to foster sustainability of fisheries for future generations.

Building on this conference’s findings, we planned and facilitated a Mentoring and Social Support Summit relating to fisheries, fishing, and water recreation such as boating, to accomplish a program that works. “Real-life” learning experiences, long-term programs, life skill building, groups working together with flexibility in their program to grow/adapt, are all needed to motivate youth to become avid boaters and anglers as well as stewards of our vital water resources. A well-coordinated social support and mentoring initiative is necessary for program excellence and success. For the youth involved in a long-term, multiple-contact fishing and boating program, and for the mentor connecting with the youth, a continuous support system locally, statewide, and nationally needs to be in place to educate, rejuvenate, provide assistance and sustain interest, in order to be successful.

We worked with a multitude of partners to conduct the first ever Southeastern Michigan Mentoring and Social Support Summit during November and December, 2004. RBFF sponsored this Summit, and worked with key Southeast Michigan partners to host it. The purposes of the workshop were to bring together partners with an interest in developing, delivering and evaluating a plan to create a coordinated Southeastern Michigan effort to provide sustained, mentor-based and community-supported fishing and boating opportunities

This conference included community leaders from diverse backgrounds, who ultimately provided ideas toward a successful collaborative effort in the areas of fishing and boating education. Attendees included traditional youth mentoring organizations, social service providers, business and industry dedicated to community efforts on natural resource stewardship, formal and non-formal educators, and others.

Summit Agendas and Facilitation Processes

Summit organizers consisted of partners from the Center for Maritime & Underwater Resource Management, Michigan State University Department of Fisheries & Wildlife, and the Recreational Boating and Fishing Foundation. These organizers took the first step to work with southeast Michigan fishing, boating and aquatic stewardship partners to compile a list of potential Summit Steering Committee members. This Committee was convened, and consisted of 14 members from Michigan United Conservation Clubs, Michigan Department of Natural Resources, Michigan State University Extension, Southeast Michigan Council of Governments, the Community Foundation for Southeastern Michigan, a local marina, Huron-Clinton Metroparks, the media, the private outdoor retail sector, and RBFF (see inside the front cover of this publication for list of Steering Committee members).

The Steering Committee held 3 conference calls to identify desired outcomes of the summit. The committee decided to focus its efforts on these outcomes:

SUMMIT OBJECTIVES:

- Increase the number of youth and mentors utilizing outdoor resources by identifying mentors, mentor training/social support opportunities for SE MI.
- Become aware of, and network with, the complete array of existing materials, programs and opportunities available in Southeast Michigan to advance fishing, boating, and aquatic stewardship opportunities.
- Develop together a formal plan and uniform communication system/message to advance social support/mentoring efforts on a community level within the SE MI Region, and be committed to implement the plan.

The Steering Committee determined the list of invitees, how to best achieve the desired outcomes, and the Summit meeting venue and logistical details. In a unique partnership with the Clinton River Watershed Council, a local, grassroots organization in southeast Michigan, Summit organizers and the Steering Committee were able to access contacts with K-12 groups, sportsmen's groups, the Detroit Yacht Club (which agreed to host the Summit meetings), boating organizations, municipal programs, industry and other Clean Water Act contacts throughout the region. The resulting list of invitees totaled more than 200 persons, representing diverse fishing, boating and aquatic stewardship and youth/family mentoring stakeholders in southeast Michigan (see Contact List in Appendix D). Persons on the Contact List database received both email and U.S. mail invitations before the first day of the Summit. In addition, after the first day of the Summit, participants identified additional invitees who were asked to attend day two.

Summit organizers identified specific individuals to serve as facilitators through LEADNet, a facilitation and strategic visioning arm of Michigan State University Extension. Christy Hicks and Tom Schneider, from Oakland County in southeast Michigan served in this role. Both facilitators participated as members of the Steering Committee throughout the Summit planning processes. Together, the facilitators, the Steering Committee and the Summit organizers charted a course for facilitating the visioning, objective-setting and action planning processes desired in this project. The facilitators provided neutral advice and services regarding group process for visioning and action planning. Facilitators also worked with the Steering Committee to design inclusive facilitated group processes/agenda and clarify Summit goals/objectives/desired outcomes, communicated these to the Steering Committee, organized facilitation supplies,

materials and handouts, and visited the Summit site to prepare for their facilitation strategies. Throughout the process, the facilitators used PATH (Planning Alternative Futures with Hope) as a tool not only for planning but for invitation, community-building and commitment-building (Wetherow and Wetherow 2004). According to its designers: "each of the steps in PATH offers a unique opportunity for engagement" (Wetherow and Wetherow 2004:2 and Pearpoint et al. 1995). PATH is a systematic, seven-step process "to define strategies for aligning and increasing the energy available to make progress on complex problems" (<http://www.communityworks.info/pathcf.htm>; Community Works, 2004). Steps in the PATH process include: affirming guiding values, depicting the personal and group vision graphically, expressing the tension between their vision and their current reality, identifying and enrolling people in order to make progress, specifying how they will build skills and knowledge for the action, sketching out strategies to move toward the collective vision, and defining exactly who will take responsibility for which next immediate steps (<http://www.communityworks.info/pathcf.htm>; Community Works, 2004).

The most important outcomes of the Summit were observed in how the participants chose to organize themselves, as a result of participating in the PATH facilitated process for planning. Participants during day one of the Summit indicated on a large map of the Southeast Region of Michigan which specific cities, neighborhoods and areas they conduct their fishing, boating, aquatic stewardship or mentoring programs. During the open discussion among all participants, they discovered that they are clustered geographically around major bodies of water and watersheds that cut across zones of the region. These we labeled as Community/Watershed Area Groups (similar to the *communities of place*, described earlier). Participants self-organized into these

Community/Watershed Area Groups:

- St. Clair River
- Anchor Bay/Upper Lake St. Clair
- Upper Clinton River
- Detroit River/Lower Lake St. Clair
- Downriver/Lake Erie Coast
- SE Western Inland Lakes
- Regional Organizations (throughout the whole southeast region)

In addition, participants self-organized into Interest Groups (similar to *communities of interest*), based on actions they are particularly interested in carrying forward within the region.

Interest Groups included:

- Mentoring
- Kids as resources
- Communications
- Equipment
- Boat Building
- Recognition
- Evaluation

Together, the grassroots organizational members of the Steering Committee, the Summit organizers, and the facilitators participated in post-Summit debriefing conference calls to review participant evaluation feedback, to interpret the Summit outputs and notes, and to prepare for the second Summit meeting day. A similar debriefing after day two of the Summit led to draft recommendations for continuation and sustainability of this regional effort for mentoring and social support in boating, fishing and aquatic stewardship. Finally, in late December 2004, the organizers presented Summit results and the recommendations of the Summit Steering Committee to the Southeast Michigan Partners for Fishing, Boating and Aquatic Stewardship. Their comments and insights assisted in finalizing the recommendations from this Summit.

Evaluation of Summit Impacts on Participants, and Their Intentions for Future Networking

On day one of the Summit (Tuesday, November 9, 2004) we welcomed 59 participants; a snowy day two (Wednesday, December 1, 2004) attracted 45 participants, 10 of whom were new to the meetings. The post-Summit evaluation surveys provided insights useful in planning for day two of the Summit and for documenting the immediate impacts and intentions of participants (see Appendix C for details.)

Evaluation Response Rates

- On the first day, 32 of 59 participants responded representing 54% of participants. For day two, 21 of 45 participants responded representing 47% of participants. Several of the Steering Committee members reported that they did not respond in order to keep the results unbiased.
- 18 respondents on day one reported they heard of the Summit through the direct communications (email or phone) from the Summit Coordinator, while 12 indicated they heard of the summit through members of the Steering Committee.

Participant Reactions to Facilitation Processes

- On day one, 79% reported they believed that their comments and ideas were valued by other Summit participants. For day two of the Summit, 91% believed that their comments and ideas were valued by the group.
- 91% of day two Summit participants reported that they agreed or strongly agreed that facilitators helped participants through the action plan process.

Beliefs about Day One Summit Accomplishments

- 84% indicated they became more aware of what is known about fishing, boating and aquatic stewardship in southeast Michigan.
- 81% indicated that the Summit helped them understand the need for creating, modifying and sustaining networks, education programs and research, for fishing, boating and aquatic stewardship in southeast Michigan.
- 60% indicated that the Summit meeting provided them helpful information, including identification of mentors and mentor training/social support opportunities for southeast Michigan.

Beliefs about Day Two Summit Accomplishments

- 94% indicated that they believe the work done at the summit will help to increase the number of youth and mentors utilizing outdoor resources in southeast Michigan.
- 90% believed that the summit helped in their awareness of and networking with the complete array of existing materials, programs and opportunities available in southeast Michigan to advance fishing, boating and aquatic stewardship opportunities.
- 71% agreed or strongly agreed that we developed together a formal plan and uniform communication system/message to advance social support/mentoring efforts on a community level within the southeast Michigan region.

Impacts of the Summit on Individuals

- 58% reported that they learned a great deal of new information and perspectives at day one of the summit.
- 80% of day two participants reported a renewed commitment to mentoring and social support because of the summit.
- 91% of those taking part on day two indicated that they now understand what “mentoring” is.

Post-Summit Intentions of Individual Participants

- 77% of day one participants reported that they intend to use information and contacts from this summit in the near future.
- 80% of day one participants, and 86% taking part on day two reported that they would like to stay involved in any future network activities.
- 86% indicated that they feel they can play a part in the Action Plan developed at the summit.

Participants provided a multitude of suggestions for day 2 of the Summit and work in the future. In addition, during the facilitated planning process, immediately after deciding on two-year goals for collaborating on mentoring and social support for fishing, boating and aquatic stewardship, facilitators asked participants to brainstorm a list of words describing their feelings about setting broad goals. Participants reported these feelings: potential, apprehensive, excited, enthusiastic, optimistic, hopeful, elated, curious, committed, overwhelmed, concerned, creative, unbalanced, emerging. Together with the written feedback, participant input allowed Summit facilitators, under the guidance of the Steering Committee, to adjust the day 2 agenda according to the input of participants.

In both evaluation surveys, the participants provided specific comments to open-ended questions which provide insights on lasting impacts for the Summit:

- ✓ “Action needs to take place, we have done this many times. Let’s not re-invent the wheel and then not follow through.”
- ✓ “The contact list will be a useful tool.”
- ✓ “The total group support and the new community relationships will be exciting.”
- ✓ “Keep it going.”
- ✓ “I would like to see the group brought together after a year, to challenge us to see what is accomplished.”
- ✓ “Felt we had ownership developed in moving forward.”
- ✓ “Information was great.”
- ✓ “Brought together an exceptional group of people interested in mentoring.”
- ✓ “Nice program, well-attended and informative. The networking opportunities are invaluable.”

Figure 1. Day One Post-Summit Survey Results.

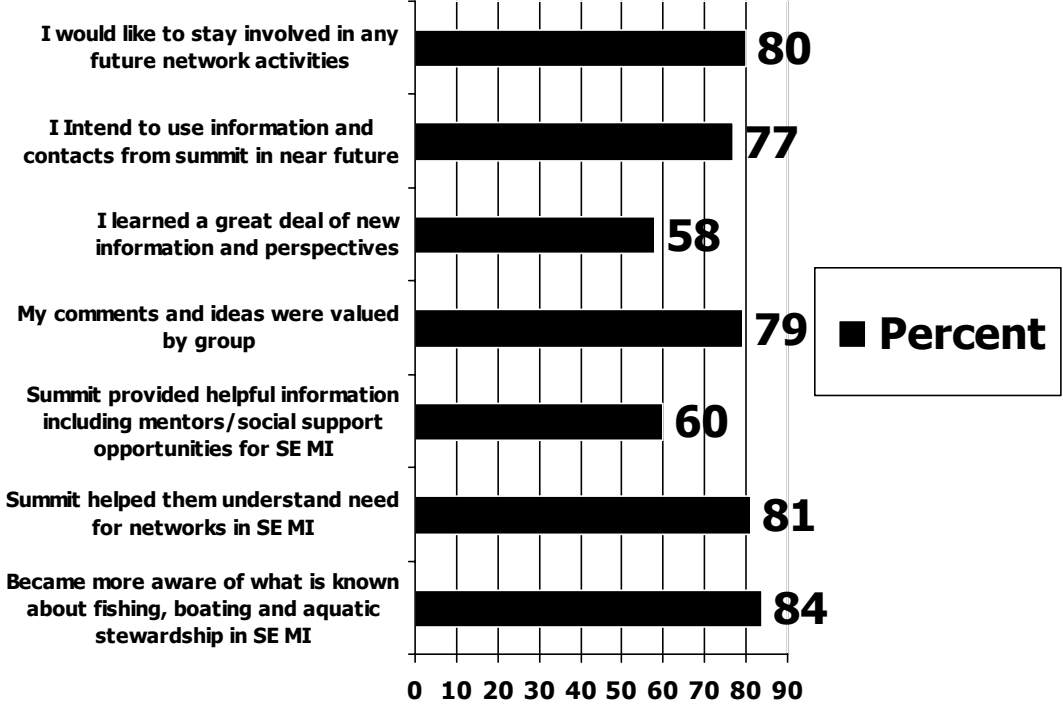
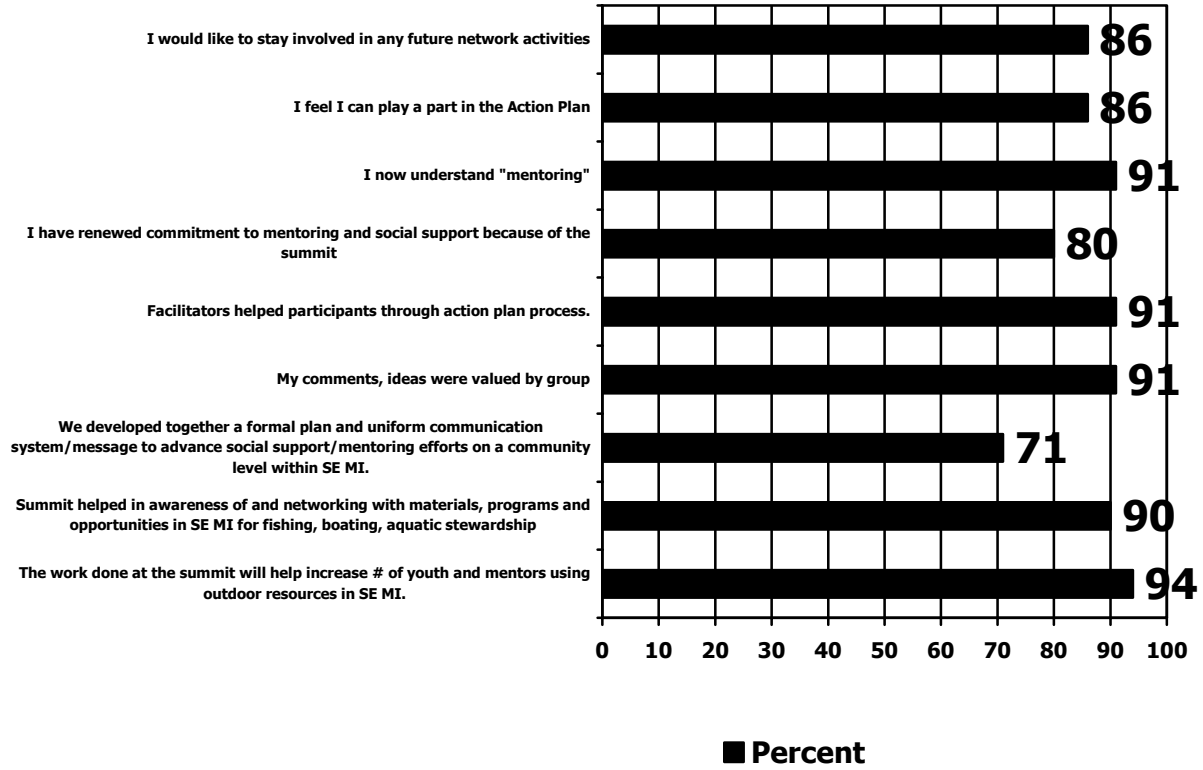


Figure 2. Day Two Post-Summit Survey Results.



Recommendations and Next Steps

Summit participants agreed that action as a result of their meeting and input is essential; some reported dismay at having attended other such visioning and planning meetings that resulted in no subsequent actions. Summit organizers assured participants that they would complete the following tasks, which they subsequently did:

- ✓ Publishing/distribution of compiled notes to the Steering Committee
- ✓ Report to RBFF and to participants
- ✓ Establishing chairs for each community group.

In addition, the Upper Clinton River community group expressed their desire to continue meeting and working together, beginning in January of 2005. Summit participants also expressed their intentions of posting all of their upcoming 2005 activities on the RBFF-sponsored website www.waterworkswonders.org/mi

Recommendations for future work, as identified by the Summit Steering Committee and discussed by the southeast Michigan partners group, include the following:

- A coordination entity is necessary to enable groups to enact local action plans, to act upon regional plan needs, to develop coordinated communications and to continue to communicate with mentoring entities (e.g., Governor's office of southeast Michigan);
- On the short-term, seed monies, and other forms of support are needed to move these action plans forward;
- Also on the short-term, the need exists to gather potential funders (such as RBFF, CFSEM, SEMCOG, others) to explore possibilities for sustained effort in the southeast region.
- On the long-term, funding/support and strategy are needed to sustain coordination of mentoring and social support programming, using the best knowledge in community asset-building and community development;
- An immediate need for 2005 is to keep lead people from the community groups connected and active, through participation in the regular southeast Michigan partner meetings, and perhaps through a Learning Conference to train these local action groups on Best Practices, model programs, and what neighboring local programs offer.

What the future holds for how organizations partner to sustain fishing and boating is anyone's guess. It's ours to discuss, ours to dream, ours to study, ours to envision and co-create. Together we will make a sound impact, based in best practices and research-based knowledge.

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Southeast Michigan Regional Action Plan for Mentoring and Social Support for Fishing, Boating and Aquatic Stewardship

As of January, 2005

Goals

Goals for our work at the Southeast Michigan Summits, Nov. 9 and Dec. 1, 2004:

- Increase the number of youth and mentors utilizing outdoor resources by identifying mentors, mentor training/social support opportunities for SE MI.
- Become aware of, and network with, the complete array of existing materials, programs and opportunities available in Southeast Michigan to advance fishing, boating, and aquatic stewardship opportunities.
- Develop together a formal plan and uniform communication system/message to advance social support/mentoring efforts on a community level within the SE MI Region, and be committed to implement the plan.

In attendance at the Southeast Michigan Summits were more than 69 different individuals, representing agencies and organizations including (for example):

- Anglers and angler groups
- Boaters and boater groups
- Marinas and charter captains
- Conservation and watershed organizations
- Outdoor retailers and industry
- Schools, Intermediate School Districts
- Universities
- Community colleges
- Nonformal education organizations (Extension, zoos, nature centers, Scouts)
- Community and service organizations (Salvation Army, etc.)
- Local governmental agencies (parks & recreation, etc.)
- Southeast Michigan Council of Governments
- Governor's Office
- Community Foundation for Southeastern Michigan

Goals We Wish to Accomplish by November, 2006

We envisioned our positive future and what we would like to have accomplished by responding to this question:
Imagine it is the year 2006,
what positive things have we accomplished in the past two years (2004 – 2006)?

We grouped our responses into these categories of goals:

- Mentorship
- Kids as Resources
- Communications
- Equipment
- Boat Building
- Recognition
- Evaluation
- Other

Specific Goals We Wish We Could Accomplish by Nov. 2006

Mentorship:

- Network of 1,000 mentors
- Partnership built to support mentorship
- Created a “Community Best Practices”- training, recruitment, & recognition
- Piloted in model programs in different communities
- Collaboration with Mentor Michigan

Kids as Resources:

- Bait Shop
- Youth as Mentors
- Lure-making

Communications:

- Information to mentors
- Fishing guide for Clinton River
- Distribution to Summit participants
- Information clearinghouse established
- Utilized technology to mine data about individual interests
- Created comprehensive data base
- DNR website included calendar of fishing activities

Equipment:

- Available for check-out at libraries
- National Tackle Box Program
- Reuse and Recycle equipment through choices
- “Castaways for Kids” at Gander Mountain
- RBFF-provided coupons for discounts
- Youth organizations secured donations
- More fishing piers created and highly utilized
- Recreation departments created programs at new piers

Boat Building:

- Partners came together to promote and support homemade boats
- Served as a model project

Recognition:

- Scholarship or recognition fund
- Kids recognized for participation in the industry
- Big fish contests
- Kids serve as panelists to inform of their interests
- Cross-generation event
- Grant to MSU for scholarship

Evaluation:

- Told the story
- Demonstrated success

Enrolling: Who is willing to support working toward these goals? (Interest Groups)

Mentorship:

- Lisa Appel (St. Clair River)
- Dennis Beltz (Anchor Bay/ Upper Lake St. Clair)
- Pete Beightol (Upper Clinton River)
- Christina Gallop (Upper Clinton River)
- Derenda Howard (Upper Clinton River)
- Chris Temple (Upper Clinton River)
- Ken Cook (Detroit River/ Lower Lake St. Clair)
- Bonnie Arthur (Downriver/ Lake Erie Coast)
- Jeff Braunscheidel (Downriver/ Lake Erie Coast)
- Mary Burke (Other Regions)
- Stephanie Hussey (Other Regions)
- Bruce Matthews (Other Regions)
- Mark Stephens (Other Regions)

Kids as Resources:

- Cindy Babisz (Anchor Bay/ Upper Lake St. Clair)
- Steve Stewart (Anchor Bay/ Upper Lake St. Clair)
- Russ Holmes (Upper Clinton River)
- Sue Stapleton (Upper Clinton River)
- Lisa Campion (Detroit River/ Lower Lake St. Clair)
- Rick Gokenbach (Detroit River/ Lower Lake St. Clair)
- Gary Williams (Detroit River/ Lower Lake St. Clair)
- Mike Briskey (Downriver/ Lake Erie Coast)
- Jim Mohr (SE Western Inland Lakes)
- Mark Stephens (Other Regions)

Communication:

- Lisa Appel (St. Clair River)
- Cindy Babisz (Anchor Bay/ Upper Lake St. Clair)
- Matt McCrystal (Upper Clinton River)
- Chris Temple (Upper Clinton River)
- Ken Cook (Detroit River/ Lower Lake St. Clair)
- Bonnie Arthur Downriver/ Lake Erie Coast
- Jeff Braunscheidel Downriver/ Lake Erie Coast
- Dennis O'Connell Downriver/ Lake Erie Coast
- Joann Perna Downriver/ Lake Erie Coast
- Denise Mogos (SE Western Inland Lakes)
- Mary Burke (Other Regions)
- Stephanie Hussey (Other Regions)
- Bruce Matthews (Other Regions)

Equipment:

- Cindy Babisz (Anchor Bay/ Upper Lake St. Clair)
- Scott Dobson (Upper Clinton River)
- Derenda Howard (Upper Clinton River)
- Matt McCrystal (Upper Clinton River)
- Chris Temple (Upper Clinton River)

- Carter Tillage (Upper Clinton River)
- Ken Cook (Detroit River/ Lower Lake St. Clair)
- Bonnie Arthur (Downriver/ Lake Erie Coast)
- Mike Briskey (Downriver/ Lake Erie Coast)
- Joann Perna (Downriver/ Lake Erie Coast)
- Gary Towns (Downriver/ Lake Erie Coast)
- Denise Mogos (SE Western Inland Lakes)
- David Moilanen (SE Western Inland Lakes)
- Stephanie Hussey (Other Regions)
- Mark Stephens (Other Regions)

Boat Building:

- Cindy Babisz (Anchor Bay/ Upper Lake St. Clair)
- Steve Stewart (Anchor Bay/ Upper Lake St. Clair)
- Christina Gallop (Upper Clinton River)
- Ken Cook (Detroit River/ Lower Lake St. Clair)
- Mike Briskey (Downriver/ Lake Erie Coast)
- David Moilanen (SE Western Inland Lakes)
- Bruce Matthews (Other Regions)

Recognition:

- Cindy Babisz (Anchor Bay/ Upper Lake St. Clair)
- Pete Beightol (Upper Clinton River)
- Sue Stapleton (Upper Clinton River)
- Lisa Campion (Detroit River/ Lower Lake St. Clair)
- Jim Mohr (SE Western Inland Lakes)
- Mary Burke ((Other Regions)

Evaluation:

- Lisa Campion (Detroit River/ Lower Lake St. Clair)
- Stephanie Hussey (Other Regions)
- Shari Dann (Other Regions)

Enrolling: How do we wish to organize ourselves into community groups to do our collaborative work? (Community/Watershed Area Groups)

St. Clair River

Includes: Lake St. Clair

Ron Anglebrandt (Blue Water Sportsman's Assoc.)

Lisa Appel (St. Clair ISD) lappel@stclair-isd.k12.mi.us

Cindy Babisz (Downriver Recreation Commission) cbabisz@algonac.k12.mi.us

Victor Ruehle (Blue Water Sportsman's Assoc.) vruehle@advnet.net

Leroy Mikowowski (Huron Pointe Sportsmen's Association) lamamikolowski@netscape.net

Matt Roberts (Huron Pointe Sportsmen's Association) tami.roberts@att.net

Anchor Bay/ Upper Lake St. Clair

Includes: Algonac, Harrison Twp, Clinton Twp

Dennis Beltz (MI Bass Federation) dbeltz4@comcast.net

David Elle (Enviro Care) dmelle@directtoprint.com

Steve Stewart (MSUE/ Sea Grant) stewart@msue.msu.edu

Henry Bowman (City of Warren) hbowman@cityofwarren.org

Roger Doyle (Neptune Charters/Utica Schools) rd3mucs@cs.misd.net

Jan Gwozdz (MSU Extension) gwozdz@msue.msu.edu

John Maniaci (Lake St. Clair Network, Bass Pro Shops) mini@lakestclair.net

Upper Clinton River

Includes: Rochester Hills, Waterford, Troy, Pontiac, Southfield

Peter Beightol (CRWC, DYC, OLC, Rod & Gun Club) pbeightol@cbschweitzer.com

Scott Dobson (Professional Fisherman for Cabela's Inc.) smdobber@aol.com

Laura Douglas (City of Rochester Hills Environmental Education Center) eec@rochesterhills.org

Christina Gallop (Salvation Army) Christina_Gallop@usc.salvationarmy.org

Russ Holmes (TU, Crescent Sail Yacht Club) russcholmes@earthlink.net

Derenda Howard (Oakland County Parks and Recreation) howardd@co.oakland.mi.us

Matt McCrystal (Campfire USA) mattm@wathana.org

Sue Stapleton (MSUE Oakland) staplets@msue.msu.edu

Chris Temple (Gander Mountain) gm177mgr@gandermountain.com

Carter Tillage (Academic Anglers) carter.tillage@gm.com

Bruce McAlister bcmcalister@comcast.net

Heather VanDenBerg (CRWC) heather@crwc.org

Christy Hicks (MSU Extension) hickschr@msu.edu

Tom Schneider (MSU Extension) schnei36@msu.edu

Detroit River/ Lower Lake St. Clair

Includes: Fraser, Detroit, Grosse Pointe

Larry Arreguin (Governors Office of SE Michigan) arreguin@michigan.gov

Lisa Campion (FW MSU) campionl@msu.edu

Joe Clay (Detroit Public Schools) Joe.Clay@detroitk12.org

Rick Gokenbach (MIFFC, 4-H, Project FISH, YMCA) rick.gokenbach@siemens.com

Amy Mangus (SEMCOG), mangus@semcog.org

William Schrader (DYC Rod and Gun Club) pmmmarine@sprynet.com

Anne Weekley (CFSEM) aweekley@cfsem.org

Gary Williams (MSU Extension) williamg@msue.msu.edu

Officer Kenneth Cook (Detroit Police) cookk450@dphq.ci.detroit.mi.us

Lawrence Hemmingway (Detroit Recreation Department) hemmingwayl@cadtwr.ci.detroit.mi.us

Sam Mims (Wayne County Parks) smims@co.wayne.mi.us

Downriver/ Lake Erie Coast

Includes: Grosse Ile, Lincoln Park, Westland, Luna Pier, Taylor, Monroe, Trenton, Livonia

Bonnie Arthur (MDNR) arthurb@michigan.gov

Jeff Braunscheidel (MDNR Fisheries) braunscj@michigan.gov

Mike Briskey (Luna Pier Harbor Club) mebriskey@ameritech.net

Clay Haupt (Western Wayne County Conservation Assoc.) amlaich@aol.com

David Oakley (TU) oak2153@yahoo.com

Dennis O'Connell (WCCCP) conn48@wideopenwest.com

John Patterson (Monroe Co. Tourism Bureau) thebureau@monroeinfo.com

Joann Perna (Trenton Parks and Recreation) jperna@trenton-mi.com

Ron Peterson (WCCCD)

Denise Reaume (Monroe County 4-H)

Judy See (Monroe County 4-H) seej@msue.msu.edu

Scott Miller (Western Basin Charter Boat Association) charters@javafish.com

Robert Neely (MDNR) neelyr@newlibertybank.com

SE Western Inland Lakes

Includes: Brighton, Ann Arbor

Susan Bloom (Ypsilanti High School) sbloom2@ypsd.org

Denise Mogos (Huron-Clinton Metroparks) denise.mogos@metroparks.com

Jim Mohr (YMCA Storer) jpmohr@aol.com

David Moilanen (HCMA Metroparks) david.moilanen@metroparks.com

Kim Ross (Huron Valley Council of Girl Scouts) kross@gshvc.org

Regional Organizations

Includes: Lansing, Grand Rapids

Tom Huggler (Showspan Inc.)

Dennis Neuner (MUCC) dneuner@mucc.org

Gary Towns (MDNR) townsg@michigan.gov

Mark Stephens (Project FISH) steph143@msu.edu

Eric Sharp (Detroit Free Press) esharp@freepress.com

Van Snider (Michigan Boating Industries Assoc.) vsnyder@mbia.org

Dr. Shari Dann (MSU FW Department) sldann@msu.edu

Marta Hoetger (Detroit Public Television) mhoetger@dptv.org

Dick Morscheck (MDNR) morscher@michigan.gov

Tom Occhipinti (MDEQ) occhipit@michigan.gov

Bill Parker (Michigan Outdoor News) bpoutdoors@aol.com

Preliminary Action Plans – By Community/Watershed Group

Day One of Summit, November 9th, 2004

St. Clair River

Resources:

- Natural-
 - St. Clair River
 - Lake St. Clair
 - St. John’s Marsh
 - Delta/ flats
 - Inland ponds
- Human-
 - Waterfowl USA
 - Lions Club
 - Bluewater Sportsfishing Association
 - Friends of the St. Clair River
 - BPAC
 - Algonac State Park
 - Libraries- Equipment
 - Pine River Nature Center
 - St. Clair RESA
 - St. Clair County Environmental Education Committee
 - MSUE
 - Marina’s- Family Fishing Days
- Financial-
 - St. Clair County Community Foundation
 - Rotary Club
 - Service organizations
 - “Memorial” donations
 - Sea Grant grants
 - DNR grants
 - MDEQ grants
 - Citizen’s Foundation
 - Acheson Foundation

Goals:

- Boat building
- Scholarship/ Recognition
- Communication
- Equipment
- Mentoring
- Evaluation
- Kids as Resources

Specific Goals:

- Lisa-
 - Write an article in a newsletter about library program and solicit donations of old equipment and pass onto libraries
 - Sponsoring a “Passport to Fishing Day” at the Nature Center
 - Commit to offering “fish” theme field trip at PRNC
 - Investigate program to have after-school Nature Club at PRNC esp. funding
- Cindy-
 - New programs at existing fishing piers and boardwalks

- Interested in developing a work plan for boat building regatta (retired craftsman)
- Wants to start a bait shop in Algonac
- Both-
 - Work together with Health Dept. to do a Black River Canoe Clean Up in St. Clair County

People:

- Press
- Service organization representatives
- Sheri Faust- St. Clair Co. Health Department
- Youth
- Sportsfishing clubs
- Dave White- Walpole Island
- Marina owners
- MDEQ
- Bob Kauctsky- USFWS
- Lions Club
- Rotary Club

Anchor Bay/ Upper Lake St. Clair

Resources:

- Metro Beach
- Several community parks along the river
- Several sporting clubs

Goals:

- Mentorship
- Recognition
- Equipment

People to Invite:

- Parks and Recreation Coordinators from-
 - Mt. Clemens
 - Harrison Twp.
 - Clinton Twp.
 - Macomb Twp.
 - Chesterfield Twp.

Lake St. Clair Walleye Association (Jerry Fox, Pres. Mt. Clemens)

Upper Clinton River

Resources:

- Natural-
 - Clinton River and tributaries
 - Lakes
- Human-
 - Trout Unlimited
 - CRWC- Communicators
 - Home owners
 - OLC
 - MFFC
 - Paddlers
 - MUCC
 - Shops- Orvis, Cabela, Bass Pro, Gander Mt., and others
 - County, city, and township organizations
- Financial-
 - Trout Unlimited
 - MFFC
 - Community Foundations
 - Service Clubs

Goals:

- Communication via web site
- Clinton River Fishing Guide
- Develop “Master Anglers” trainers and promoters
 - Modeling off of “Master Gardeners”

Detroit River/ Lower Lake St. Clair

Resources:

- Natural-
 - Belle Isle
 - Public fishing piers
 - River Walk
 - Chane Park
 - City parks (St. Clair Shores and Grosse Pointe)
- Human-
 - School systems
 - Parks and Recreation departments
 - Churches
 - Power Squadron (teaches boater safety)
 - Community Centers (YMCA, Neighborhood groups, youth clubs and organizations)
 - Tackle/ Boat shops (Lakeside, West Marine, Mike’s)
 - Libraries
- Financial-
 - Local businesses
 - Chamber of Commerce
 - City park system
 - CFSEM
 - Local grants
 - Local/state clubs

Goals:

- Fishing stations at parks
- New fishing piers
- Tackle box program implemented through libraries
- Scholarship/ Recognition Fund
- School system involvement in “Fishing/ Boating” Curriculum

People:

- Youth (4-H, SECT, public schools)
- School system representatives
- Power Squadron
- Local businesses (Lakeside, West Marine, Mike’s)
- Marina owners
- City parks representatives

Community & Regional Group Plans

St. Clair River Community Action Plan (Contact person -Lisa Appel)

Goals-

- Education of both kids and adults
 - Reaches kids at a young age
 - Events

6-Month Action Plan-

- Cindy & Paula: Contact library
- Ice fishing in 2/05
- Jim B.: Give presentation PRNC and possibly other spots around St. Clair
- Fishing booth at Earth Fair
- Canoe Clean-up of Black River in June on River Day
- Fish theme field trip at Pine River Nature Center

12-Month Action Plan-

- Lisa: Fish program as part of Day Camp
- Cindy & Paula: Assist in development of Algonquin Woods M.S.
 - Offer curriculum for wetland- teacher
 - Investigations training
- Bait Shop
- Fishing classes for adults- general fishing
 - Cheap, quick, hands-on, advertise to BW Fishing Guide in Early April
 - Fish advisories, size constraints, cooking methods

18-Month Action Plan-

- Promote Adopt-A-Stream program (MSUE)
- Help Health Department mark St. Clair County waterways, creeks, and drains
 - BPAC mark storm drains with a fish
- Clean boating practices presentations in Port Huron and Algonac
- Creation of large umbrella organization funding agency (Saginaw model)

Needs-

- Canoes
- Mentors for education program
- Enthusiasm from parents (PTA)
- Someone with a boat to get on the water
- Equipment for Nature Center
- Building for bait shop
- Volunteers
- Teachers

Resources-

- Access to Newsletters
- Community service groups
- Walpole Island

Anchor Bay/Upper Lake St. Clair Community Action Plan (Contact person - Matt Roberts)

Goals-

- Family boat building workshop by summer 2006
- 5 different fishing adventures with youth (4-H)

6-Month Action Plan-

- Continue having workshops to build mentors (1 completed by May and 1 in October)
- Schedule set by end of 2004
- 4-H Fish and Boating activities
- Charter Boat Captain lined up

12-Month Action Plan-

- Start to identify participants (mentors, etc.)
- Determine location and funding for boat building
- Complete summer (July)
- Ice fishing planned for February 2006

18-Month Action Plan-

- Participate in February
- Resources in and for Family boat building in the summer
- 1 charter completed and planned charters for Summer 2006

Needs-

- Kids
- Funding
- Mentors & Volunteers
- Location/ Space

Resources-

- 4-H Club "Coyotes"
- Charter Boat Captain
- Boat Builder



Upper Clinton River Community Action Plan (Contact person - Heather Van Den Berg):

Goals-

- Ongoing (long term) Angling Education Program
 - Trout in the Classroom/ Salmon in the Classroom
 - Link to angling education not just aquatic/fisheries management
- Project FISH trained volunteers (mentors and teachers)
- CRWC website and listserv
- Oakland schools, MISD (Macomb), Van Dyke School District: SB-CEUS for teacher training
- Show sites at Metro parks, O.C.P.R, MAEOE
- Municipal PR transitioning from derbies to long term fishing programs (Pontiac, AH, RH, Shelby, Clinton)
- Small boat, sailing, canoeing, kayaking (talk with boat community)
- Boat building <1 hour per week / 5 weeks total

6-Month Action Plan-

- Get participants to angling derby/clinic programs. Get participant info to do follow-ups to recruit participants to long-term programs
- RBFF National Website

12-Month Action Plan-

- Work with school districts and PR agencies to schedule (4-6 week angling programs)

18-Month Action Plan-

- Host a celebratory angling event (graduates of the program)

Needs-

- Make RBFF National Website visible
- Next meeting locally- organize by email, after 1/05 in the daytime at Oakland Co. Complex
- Talk with kayaking/canoeing/small boat community
- Identify local institutions/organizations

Resources-

- Have group continue to complete resource inventory
- Cross link RBFF and local websites
- Internal/External media



Detroit River/ Lower Lake St. Clair Community Action Plan (Contact: Lisa Campion)

Goals-

- Create a website that is easy-to-use
- Youth centered- Power Squadron classes
 - Available to schools
 - Model off of Wayne Co. Sheriff's (Boating and ORV)
- Get kids out on the water
 - Tournament Off-Day Youth "Fishing" Day
- Public TV Kids Boating and Fishing Program
 - Training, recognition, showcasing, on-site activities, and PR
- Mobile fishing supplies at parks
 - Sponsorship, volunteers, and localities

6-Month Action Plan-

- Website:
 - Coordinator
 - Sponsorship
 - Content
 - Provider
 - Links
- Contacting Power Squadron and Coast Guard Auxiliary
 - Programming development
- Create a general outline of what TV program would offer
 - List of contacts, clubs, sponsors
- Find what the interest in the Tournament would be
 - Program details
- Getting supplies and initializing contacts with parks

12-Month Action Plan-

- Work on developing the website
- Pilot programs of Youth Power Squadron
- Contact Detroit Public TV
 - Present program outline
- Find a schedule of local tournaments
 - Contact Tournament Coordinator and Sponsors
- Recognize volunteers/mentors
 - Communicate program to residents

18-Month Action Plan-

- Running website
 - Linked to DNR, DEQ, MI EE, etc.
- Youth Power Squadron classes available to all
 - Promote in school districts
 - Hold at local community centers and after-school
- Identify coordinator and flow chart for Kids Boating TV Program
- Identify tournament, date, location, and start planning
- Obtain supplies, park locations, and finalize mentors/ volunteers to support program

Needs-

- Access to DNR website
- Website Coordinator
- Content/links for the website
- Contact Power Squadron
- Contact Coast Guard Auxiliary
- Boats
- TV Program
- Model Youth Boater Safety Program
- Contact Detroit Public Television
- Model of previous TV Programs
- Media Communications Staff to help with graphics, etc.
- Sponsors
- Tournament
- Boats, Equipment, Charters
- Youth Tournament Coordinator
- Prizes
- Volunteers
- Staff/Volunteer to help run and sustain program
- Equipment for Mobile/Stationary Kits
- PR to residents

Resources-

- Website Outline Content
- DYC Power Squadron Contact
- GP Power Squadron Contact
- Coast Guard Auxiliary Contact
- Warren Community Center
- Detroit Public TV Contact
- Model TV Program
- Mercury Outboard
- Bass Pro Shops/ Tracker
- SE MI Boating, Fishing, and Aquatic Stewardship Social Support and Mentoring Summit Contact List
- Grosse Pointe Parks, St. Clair Parks, Belle Isle, Detroit Riverfront

Downriver/ Lake Erie Coast Community Action Plan (Contact person - Judy See)

Goals-

- More kids and families involved
- Multiple repeat mentored events
- Equipment access during events as needed
- Involvement of major retailers
- Established Information Centers including public relations
- Presence at regional events- county fairs, Lake Erie Metro Park

6-Month Action Plan-

- Start development of information distribution network
- Contacting potential youth groups
- Create an interest for a potential fair event
- Steering Committee- youth, business, education
- Determine what information is needed for Informational Centers
- Mentored Events
- Identify resources, equipment, mentors, funding, kids, potential events and hosts (such as clubs, parks, and cities)
- Identify potential sources of equipment
- Immediate sources
- Future sources
- Used equipment collection centers



12-Month Action Plan-

- Single group committed to running the event
- Collecting and compiling information determining funding sources
- Minimum is 1 event in several locations
- Placed equipment in initial locations, but plan for additional locations
- Communications system developed and in place for 2006 Activities and Events- flyers and mass email

18-Month Action Plan-

- Coordinator established for Communication Network- groups, businesses and governments
- Recognition of mentors etc.
- Expand equipment availability and additional locations
- Plans to expand events into mentoring relationships
- Information packets at Centers
- Planning for event at county fair (2006)

Needs-

- Kids
- Equipment Sources (bait, etc.)
- Access
- Mentors
- PR
- Funding
- Communications
- Radio-TV-Remote-Talk Shows

Resources-

- Business Partners (Local retailers)
- Organized youth groups (schools and churches)
- City recreational programs
- Lakes and rivers
- Fishing- boating access sites
- Local clubs and organizations
- Service Clubs
- Media

Region-wide Action Plan (Contact person - Mark Stephens)

Goals-

- Information and equipment exchange
- Training
 - Train-the Trainers
 - Collaborators
 - Mentors
- Communication
- Model program development
- Partner development

Fishing/Boating/Mentoring Support Center will do:

- Communication Network (Central Hub)
 - Center Coordinator
 - Newsletter
 - Project FISH expanded?
- Networking Resources/Contacts
 - Learning Conference
 - Annual
 - Best practices
 - Cost
 - Resource sharing
 - Coordinated training on mentoring
 - Bring together:
 - Programs
 - Volunteers
 - Organizations/agencies
 - Retailers
 - Topics
 - Outdoor clubs
 - Youth Groups
- Develop 2 or 3 models that represent quality partnerships, programs, and impact (Yr1)
- Use successful models to grow new initiatives/models or enhance the existing (Yr 2)
- Regional needs assessment on-
 - Natural Resources Management
 - Access to resources
- Increase access to fishing and boating
- Maintaining existing access
- Ensure that we are creating the “right” access to serve public needs
- Funding Mechanism
 - Regional support center
 - Local programs
- Enhance communication

Evaluation-

- Stories (portfolio and authentic assessments) capturing emergence of local work
- Relate this work to grassroots education networks and social capacity-building, community development frameworks
- Recontact Summit participants (mail survey, some quantitative questions)
- Ask about “moving the needle”, relate back to SE Partnership goals on fishing, boating, aquatic stewardship

6-Month Action Plan-

- Listserve
- Communication with existing mentor groups
- Learning Conference
 - Continue summit discussions
 - Partner development
 - Information/resources exchange among similar/different interests
 - Tie in with MAEOE
 - How to use listserv and web pages
- Seek seed funding
- Model programs ID; trained, up and running

12-Month Action Plan-

- Seek/secure longer term funding
- Model program reports- tell us what they did
- Staffing feasibility study

18-Month Action Plan-

- Seek/secure longer term, ongoing funding
- Complete staffing feasibility study with who’s and how’s
- Progress in putting staff in place

Needs-

- ID of role/purpose; staff
- Formalized partnership agreements with informal organizations and formal school education
 - ID right partners
- Funding mechanisms
- Train-the-Trainer organizations
- Successful model development with pilot-programs
- Resource center would network and provide equipment, training, etc.
- Training mentors to be anglers and boaters (MUCC/MBIA)
- Training anglers/boaters to be mentors (4-H)
- Educating business community about mentoring in relation to business
- Marketing of mentor programs in general
- Educate value of fishing, boating to the state

Resources-

- Project FISH Program
- 4-H type organizations to train in mentoring
- MUCC/MBIA/ DNR/ USFWS/ SG type organizations to train or provide resources in fishing and boating access
- Grants through CFSEM
- Governor’s Office support
- SEMCOG
- Businesses: Gander Mt., Cabela’s Bass Pro, MBIA
- RBFF
- Mott Foundation
- Metro Parks- Access
- County Recreation Programs
- Camps and outdoor education centers

Putting It All Together for Our Regional Action Plan

Together, we pondered the question:
Now that we have Community Action Plans, what do we need to accomplish our regional goals?

Unmet Needs

Boating

- Talk with kayaking, canoe, and small boat community. Lake St. Clair Yachting Association

Funding

- Building for the bait shop. Check for local donors.
- Funding

Mentoring

- Model youth boater safety program
- Need Mentors
- Staff/volunteer/mentor to run and sustain program

Equipment

- Equipment sources
- Boats/canoes

Communication

- Access to DNR website
- Website coordinator
- Media communications staff to help
- Model of TV Program

Tournament

- Youth Tournament Project Coordinator
- Prizes
- Volunteers
- Sponsors

Ideas For How We Can Meet These “Unmet” Needs

Boating

- Boat building programs
- Small boat manufacturers’ donations
- Paddle sport clubs

Communication

- Predicted the feasibility of link websites to RBFF
 - All partners send events to RBFF website
 - Coordinator- Jen Wolfe
- TV Program Model:
 - “Get up, Get out”
 - Michigan Out-Of-Doors
 - VH-1
- Use the mall as a resource
- Bring a neighbor

Equipment

- Resources:
 - Cabela’s
 - Bass Pro
 - Project FISH trained volunteers
 - Access to low cost equipment
 - Castaways for Kids with Gander Mountain
 - Gander Mt.
 - Contacts with manufacturer’s
 - Discounts/free
 - Castaways Recycled Rods and Reels
- American Sportfishing Association
 - Tackle Box Loaner Program
- Meeting space (contact local sportsman clubs)
- Oakland County Parks & Recreation
- Metroparks
- Boats

Mentoring

- Interest:
 - Fish Fry Fundraiser
 - Free Fishing Day
 - Trainers train park interpreters
- Recognition:
 - Banquet, Picnic
 - Website creation
- Acquire mentors from:
 - Emergency Response Teams
 - Retired Communities
 - (Volunteer) Fire Department
 - Kiwanis, Rotary, Lions
 - Optimist
 - Circle K
 - NCHS
 - 4-H, Big Brother/ Big Sister
- Sustaining:
 - Methods of-
 - Keep informed
 - Programs
 - Help needed
 - Personal Contact
 - Sustained relationship with kids
- Youth Boater Safety Program
 - Models:
 - DNR
 - Coast Guard Auxiliary
 - Sheriff
 - Power Squadron
 - Volunteers:
 - Coast Guard Auxiliary
 - Power Squadron

Tournament

- Stoney Creek Ice Fishing Tournament
- Prizes
 - Patch program
 - Fishing equipment
 - Snowmobile rides
 - 4-wheeler
- Volunteers
 - Park and Recreation
 - Community service
- Sponsors
 - Local business and industries

Funding

Project FISH Statewide → SE Center
Regional Coordinator → Lake St. Clair Region

- Fundraisers, Grants
 - “Science Education” flavor
 - Who does funding come from?
 - Who manages/ distributes the funding?
- I.D. key supporters (Governments/Corporations)
- Questions:
 - What is the role of Project FISH with SE Center for Boating/Fishing?
 - Center would be a subset of Project FISH program
 - What is the role of RBFF?
 - Funding to support initiatives
 - What resources and connections (corporate) does RBFF have in SE Michigan?
 - Partner roles
- Need:
 - Grant-seed funding; writer
 - Key organizations/ partners from SE MI that can be apart of grant
 - To manage funding, apply for grants and volunteer grants-
 - Need 501 © organization and be established with appropriate Board of Directors
 - Use CFSEM
 - Using Project FISH
 - Support from-
 - Corporate philanthropy
 - Legislative
 - Governor’s Office
 - RBFF
- Fundraisers:
 - Donor Conference
 - F.I.S.H. Dinners
- Tie in with National Fish and Wildlife Refuges
- Key word “Leveraging”
- RBFF will support programs where in ways that there is existing local support and committed resource

APPENDIX A -- *Agenda*
*Social Support and Mentoring Summit for Fishing, Boating,
and Aquatic Stewardship in Southeast Michigan*

Tuesday, November 9, 2004
Detroit Yacht Club, Detroit MI on Belle Isle

SUMMIT OBJECTIVES:

- **Increase the number of youth and mentors utilizing outdoor resources by identifying mentors, mentor training/social support opportunities for SE MI.**
- **Become aware of, and network with, the complete array of existing materials, programs and opportunities available in Southeast Michigan to advance fishing, boating, and aquatic stewardship opportunities.**
- **Develop together a formal plan and uniform communication system/message to advance social support/mentoring efforts on a community level within the SE MI Region, and be committed to implement the plan.**

9:00 am Check-in

9:30 to 9:35 Welcome to Summit, Mark Stephens Bruce Matthews, RBFF

9:35 - 10:05 Introductions to participants, Facilitators

10:05 - 10:15 Overview of summit goals and desired outcomes, M. Stephens, S. Hussey

10:15 - 11:15 Why care about fishing, boating and aquatic stewardship in SE Michigan?

10:15- 10:40 Who Wants to Be a Millionaire? What we know about Fishing, Boating and Aquatic Stewardship in SE MI Shari Dann, MSU

10:40 - 11:15 Reality Check: Snapshots of What It's Really Like in SE Michigan

Panelists: (5-8 min each):

Amy Mangus, SEMCOG

Jessica King, Rachel Edwards, MSU students from Wayne County

Gary Williams, MSUE, Wayne, Oakland and Macomb Counties

11:15 - 11:30 Break

11:30 - 12:30 What can we do together?

11:30 - 11:50 Success stories in SE Michigan for fisheries, boating, aquatic stewardship
Heather Van Den Berg, CRWC

11:55-12:10 Success stories in SE Michigan for youth mentoring in the Outdoors
Anne Weekley, CFSEM

12:10-12:30 A Challenge for the Future: What can we do? Bruce Matthews, RBFF

12:30- 1:15 **Buffet Lunch and informal networking**

1:15 Collective Visioning How will young people and families be positively changed as a result of our efforts in mentoring? Help create a graphic vision of

the positive impact collaborating on mentoring programs will have on our communities.

2:00 Creating a Positive and Possible Future: June 2006 Discussions of achievable goals.

2:45 Dynamic Tension Discussion of enthusiasm, apprehension and small group action.

3:00 Enrolling and Geographic Logistics

3:45 Facilitated Small Group Discussion

4:30-5:00 **Small group reporting, wrap up, and homework assignments**

APPENDIX B -- *Agenda*
*Social Support and Mentoring Summit for Fishing, Boating,
and Aquatic Stewardship in Southeast Michigan*

Wednesday, December 1, 2004
Detroit Yacht Club, Detroit MI on Belle Isle

SUMMIT OBJECTIVES:

- **Increase the number of youth and mentors utilizing outdoor resources by identifying mentors, mentor training/social support opportunities for SE MI.**
- **Become aware of, and network with, the complete array of existing materials, programs and opportunities available in Southeast Michigan to advance fishing, boating, and aquatic stewardship opportunities.**
- **Develop together a formal plan and uniform communication system/message to advance social support/mentoring efforts on a community level within the SE MI Region, and be committed to implement the plan.**

9:00 am Check-in

9:30 to 9:45 What We Did Last Time (S. Dann); Mentoring –What is it? – Bruce Matthews

9:50 - 10:25 Spud (Ice Breaker) – Introduction to Participants
“Getting Ready To Take Action”

10:30 – 12:15 Small Group Sessions – Groups by Communities

- Goals
- What are the needs?
- Work on Resources
- Develop An Action Plan (18 Months, 12 Months and 6 Months)

12:30- 1:15 Buffet Lunch and Informal Networking

1:15 Community Groups Report Out – 5 Minutes per group

1:45 Small Group Sessions -Regional Visioning Groups

- Equipment
- Kids As Resources
- Evaluation
- Boat Building
- Recognition
- Mentorship
- Communication
- Other

- 1.) Prioritize Successes/Outcomes/Needs
- 2.) Develop An Action Plan (18 Months, 12 Months and 6 Months)

3:00 Regional Groups Report Out

3:30 Wrap Up. The "Real" Work begins now!

APPENDIX C – EVALUATION RESULTS

Social Support and Mentoring Summit for Fishing, Boating, and Aquatic Stewardship in Southeast Michigan

**DAY #1 EVALUATION
32/59 Evaluations Returned (54% response rate)**

Please take a few minutes periodically throughout the conference to record your thoughts. The Summit Steering Committee will use this input to plan future steps for Great Lakes fisheries and aquatic education, as well as to reflect upon this Summit and whether we met our goals. Thank you for your participation!

1. How did you hear about this Summit? _____

- Mark Stephen’s Email/ Mail/Call (18)
- CRWC email (3)
- Shari Dann (2)
- Gary Williams (2)
- Steering Committee
- Gary Towns
- Showspan (Adam Star)
- Chris Temple (Gander Mt.)
- Club Board Members/ MSUE Outdoor Education Programs
- RBFF Workgroup

2. Please rate the extent to which you believe this Summit helped to achieve its main goals:

2.1 Today made me more aware of what is known about fishing, boating and aquatic stewardship in Southeast Michigan.

	Strongly Disagree		Neutral		Strongly Agree
	1	2	3	4	5
<u>Totals (31):</u>	(1)	(1)	(5)	(16)	(10)

Total of Agree/Strongly Agree: 26/31 (83.9%)

Comments:

- Becoming more aware of the players.
- Reinforced what I know.
- Impressive attendance and interest.
- Some of the statistics I knew but others were really an eye opener.
- I learned a great deal.
- Good teamwork game, get to tips- share programs/ statistics of youth declining.
- Yes- I know what it is about.
- Although I can’t offer a lot- I learned and am excited about what I may be able to do.
- There are a lot of organizations with the same goods.
- Helpful to see what the trends are.
- 60% female head of household in Detroit.
- Our future is with the youth of our area and county.
- Not so much from this 1st day, but had to leave early

2.2 Today's work helped me understand the need for creating, modifying and sustaining networks, education programs and research, for fishing, boating and aquatic stewardship in Southeast Michigan.

	Strongly Disagree		Neutral		Strongly Agree
	1	2	3	4	5
<u>Total (31):</u>	(1)	(1)	(5)	(10)	(15)

Total of Agree/Strongly Agree: 25/31 (80.7%)

Comments:

- Action needs to take place, we have done this many times. Let's not re-invent the wheel and then not follow through.
- I was already aware of the need. Statistics were helpful. There was a little "preaching to the choir" going on.
- I was dismayed at the statistical decline of fishing in SE Michigan!
- Good contacts and share resources.
- What our mission has always been about- helping get people outdoors and enjoying outdoor activities like fishing and boating.
- The contact list will be a useful tool.
- Need to address tangible communication strategy.
- Great potential for fishing, boating, and environmental network.
- We already have a strong program.
- Very good program- great need from learning and teaching.

2.3 Today's meeting provided me helpful information, including identification of mentors and mentor training/social support opportunities for SE MI.

	Strongly Disagree		Neutral		Strongly Agree	
	1	2	2.5	3	4	5
<u>Total (30):</u>	(1)		(1)	(11)	(13)	(5)

Total of Agree/Strongly Agree: 18/30 (60.0%)

Comments:

- Good first step.
- I came here because I need help from volunteers to conduct fishing programs at my nature center.
- Yes, for the next 2nd year period (till 11/06)!
- I think we need to develop mentors.
- The ball game was great.
- Common thread and goals – good information to share with youth.
- Some what.
- More clarification.
- Very informational.
- Not any hands on detail or info which I hope comes from day 2

3.0 Please comment on your personal reactions to the Summit, by circling one response for each question below.

	Strongly disagree	Neutral	Strongly agree		
3.1 Speakers were informative	1	2 2.5 3	4	5	
<u>Total (30):</u>	(1)	(1) (1) (2)	(15)	(11)	
Total of Agree/Strongly Agree: 26/30 (86.7%)					
3.2 My comments and ideas were valued by the group.	1	2	3	4	5
<u>Total (29):</u>	(1)	(1)	(5)	(13)	(10)
Total of Agree/Strongly Agree: 23/29 (79.3%)					
<u>Comments:</u>					
➤ Observed					
3.3 I learned a great deal of new information and perspectives at this Summit.	1	2	3	4	5
<u>Total (31):</u>		(3)	(11)	(7)	(11)
Total of Agree/Strongly Agree: 18/31 (58.1%)					
<u>My knowledge and attitudes changed positively about:</u>					
3.4 What we know about Fishing Boating and Aquatic Stewardship in Southeast Michigan	1	2	3	4	5
<u>Total (31):</u>		(2)	(11)	(15)	(4)
Total of Agree/Strongly Agree: 19/31 (61.3%)					
3.5 What it's really like in Southeast MI (panelists)	1	2 2.5 3	4	5	
<u>Total (29):</u>		(3) (1) (17)	(7)	(2)	
Total of Agree/Strongly Agree: 9/29 (31.0%)					
<u>Comments:</u>					
➤ Financial implications??					
➤ Some were informative					
3.6 Success Stories from Clinton River Watershed Council	1	2	3	4	5
<u>Total (30):</u>		(2)	(8)	(16)	(5)
Total of Agree/Strongly Agree: 21/30 (70.0%)					
3.7 Success Stories from Youth Mentoring in the Outdoors.	1	2	3	4	5
<u>Total (30):</u>		(2)	(11)	(11)	(7)
Total of Agree/Strongly Agree: 18/30 (60.0%)					
<u>Comments:</u>					
➤ Need definition of a mentor.					
3.8 A Challenge For the Future: What can we do?	1	2	3	4	5
<u>Total (26):</u>		(2)	(6)	(13)	(6)
Total of Agree/Strongly Agree: 19/26 (73.1%)					
<u>Comments:</u>					
➤ Get muddled up- need clear definition of goals.					
3.9 I intend to use information and contacts from this summit in the near future.	1	2	3	4	5
<u>Total (30):</u>		(2)	(6)	(8)	(15)
Total of Agree/Strongly Agree: 23/30 (76.7%)					
3.10 I would like to stay involved in any future network activities.	1	2	3	4	5
<u>Total (30):</u>		(1)	(6)	(11)	(13)
Total of Agree/Strongly Agree: 24/30 (80.0%)					

3. Please provide additional comments regarding this Summit. What were the most important things you learned today? Is there anything today that we neglected to include? How would you like to stay involved between meeting dates?

- The most important thing is that we learn and teach our youth of the future and for today. I would like to keep involved by learning from the group that put on the program today!
- Practical ways of matching mentors and needy families.
- Need breaks in the afternoon because there was too much/ slow paced. The fact that I learned why we need to increase boating and fishing and the possible steps that we can take to get there. The history or purpose of the summit and the view of teens within the steering committee and summit – this is being made to benefit the teens- they usually have the best ideas on how programs will be most beneficial to them. I would like to be involved in any way possible.
- Contacts- people I can work with.
- Financial implication for the region: revenue generated to assist in funding the various programs' operations.
- Email (2)
- Economic impacts of fishing and boating in SE MI.
- How to develop programs. Need to have ability to take from A-Z to get information out to communicate action agencies learn to tap into resources.
- Gained many new ideas/sources for programs that can be developed alone and with others. "Collective visioning" at end of day ran a little long.
- A clear vision as how we as a group will work together in the future, using all our resources. The information that was on the table to take home and use. The available resources out in SE MI.
- break up the groups into: equipment, educators, boaters, resource-grants, fishing, 2) then ask what they have to offer to others, 3) set goals of classes/outings/RBFF website
- I could only attend the a.m. sessions. Nice program well attended and informative. The networking opportunities are invaluable.
- Needed examples of hands-on successes (other states) etc.
- The statistics were very informative. I would like to know about resources where you can rent boats, canoes, etc. in the Metro Area.
- The number of people involved and the diversity.
- Resources and contacts, exchange of ideas and successes are invaluable, and I will email our group with our group goals, etc.
- I wish we had sat down earlier for brainstorming sessions. The process was a little frustrating. I appreciate the visioning process, but more helpful would have been to be introduced to more people and their role in fishing so we could better figure out how to work together.
- Good program, resources for equipment and curriculum; please send out any updates.
- The facilitator violated the golden rule of leading the brainstorming by assuming he knew what a person was trying to express. In addition, he valued a select group of people's ideas/suggestions over others (the people paying the bill in particular).
- Appreciated the long term vision but think we should have spent less time there and more on basic goals desired. Don't really feel the 2 year goals were brought out well or not just complete enough. Thought more could be aimed at than the rather detailed items listed. We'll see how day 2 goes.

4. Please comment on the Summit facilities (meeting rooms, food, lodging). Any suggestions for December 1st.

- Excellent now that I know where it is.
- Everything was excellent.
- Great.
- Great room and food.
- Beautiful facility! Great food! Thank you!
- Please address the economic and financial implications as they pertain to retail/manufacturer/non-profit.
- Great facility.
- Excellent. (4)
- Wonderful. Beautiful, appropriate location!
- Good. Too far of a drive for some people because of construction in highways; it wasn't a nice drive, too far. Make me not want to come again, but nice site.
- Great. I'll encourage Adam to attend Dec. 1st.
- Nice but too much traffic.
- Very well done.
- Excellent location, very comfortable, and inspiring!
- Ok, right size.
- Nice once here. Did not enjoy fighting traffic and construction to get here.
- Not a central location, traffic was terrible.
- Facilities were great but the traffic was terrible in the pm.

THANK YOU FOR SHARING YOUR THOUGHTS

Social Support and Mentoring Summit for Fishing, Boating, and Aquatic Stewardship in Southeast Michigan

DAY #2 EVALUATION 21/45 Evaluations Returned (47% response rate)

Please take a few minutes periodically throughout the conference to record your thoughts. The Summit Steering Committee will use this input to plan future steps for Great Lakes fisheries and aquatic education, as well as to reflect upon this Summit and whether we met our goals. Thank you for your participation!

1. How did you benefit from this Summit?

- Networking opportunities and forming thoughts so that we can work together to promote outdoor recreation and education opportunities.
- New understanding of the importance of fishing in this area.
- Lots of great ideas & resources
- Saw/met the variety of people & groups actively interested in promoting fishing/boating.
- Meeting/networking with resources and people
- Networking/ increasing awareness
- Excellent networking
- Created networking opportunities
- Networking, learning ideas from others, and coordination for the future
- Communication contacts, resource base
- New ideas, new contacts, learn of existing programs/models
- Make contact with network opportunities - established Communications Hub
- Networking with other participants, realizing the needs of the community and region and how we can meet those needs
- Ongoing benefits that began here to further stewardship and love of fishing!
- Made me aware of a lot of resources that are available
- So many contacts! New ideas! Created a regional committee!
- Information gain

2. Please rate the extent to which you believe this Summit helped to achieve its main goals:

- To be determined
- Good progress
- It is continuing!
- Brought together an exceptional group of people interested in mentoring.
- To be determined of the further communication

The work we did at this Summit will help to increase the number of youth and mentors utilizing outdoor resources in Southeast Michigan.

	Strongly Disagree		Neutral		Strongly Agree
	1	2	3	4	5
Total (18):	(1)			(11)	(6)

Total of Agree/Strongly Agree: 17/18 (94.4%)

Comments:

- Using all these contributing organizations is bound to help
- To be determined
- Communication flow to increase awareness of outdoor opportunity
- More exposure for our park system and the opportunities offered

This Summit made us aware of, and networked us with, the complete array of existing materials, programs and opportunities available in Southeast Michigan to advance fishing, boating, and aquatic stewardship opportunities.

	Strongly Disagree		Neutral		Strongly Agree
	1	2	3	4	5
<u>Total (20):</u>		(2)		(11)	(7)
Total of Agree/Strongly Agree: 18/20 (90.0%)					

Comments:

- Soft on funding sources to run a program of mentoring
- Would have like a more detailed description of programs/projects in SE MI so we don't recreate the wheel
- Made nice connections!

We developed together a formal plan and uniform communication system/message to advance social support/mentoring efforts on a community level within the SE MI Region.

	Strongly Disagree		Neutral		Strongly Agree
	1	2	3	4	5
<u>Total (21):</u>	(1)	(1)	(4)	(8)	(7)
Total of Agree/Strongly Agree: 15/21 (71.4%)					

Comments:

- Still in idea stage, much better level of understanding of needs/strategies
- Next steps accomplished but not quite sure who is doing what on the community and regional level
- The total group support and the new community relationship will be exciting.
- Plan for follow through in place. Exciting!

Please comment on your personal reactions to the Summit, by circling one response for each question below.

	Strongly disagree		Neutral		Strongly agree
Facilitators helped us through the action plan process.					
	1	2	3	4	5
<u>Total (21):</u>	2			12	7
Total of Agree/Strongly Agree: 19/21 (90.5%)					
My comments and ideas were valued by the group.					
	1	2	3	4	4.5 5
<u>Total (21):</u>		2		10	1 8
Total of Agree/Strongly Agree: 19/21 (90.5%)					
I have a renewed commitment to Mentoring and Social Support because of this Summit.					
	1	2	3	4	5
<u>Total (20):</u>		2	2	6	10
Total of Agree/Strongly Agree: 16/20 (80.0%)					
I now understand what "Mentoring" is.					
	1	2	3	4	5
<u>Total (21)</u>	1		1	4	15
Total of Agree/Strongly Agree: 19/21 (90.5%)					
I feel I can play a part in the Action Plan developed at this Summit .					
	1	2	3	4	5
<u>Total (21):</u>	1	1	1	4	14
Total of Agree/Strongly Agree: 18/21 (85.7%)					
I would like to stay involved in any future network activities.					
	1	2	3	4	4.5 5
<u>Total (21):</u>		2	1	2	1 15
Total of Agree/Strongly Agree:18/21 (85.7%)					

3. Please provide additional comments regarding this Summit. What were the most important things accomplished today? Is there anything today that we need to follow up on? How would you like to stay involved?

- Keep it going
- Information was great. Funding seems to be a key issue.
- Formed committee to keep the process going.
- Follow-up on progress & goals as a whole as part of regional committee & future involvement.
- I would like to see the group brought together after a year- to challenge us to see what is accomplished.
- Increased networking
- Action plans; who is doing which task on a committee and regional level and communication network; want to stay involved
- Great deal of detail work remains to be done
- Felt we had ownership developed in moving forward
- Need to follow up on funding and future meetings, and would like to stay involved by program development
- Meetings to meet our goals
- Via email and continued mentor efforts
- Feedback on all 5 focus areas
- I think everyone is now on board with "mentoring"- what it is and some resources available
- The most important part was the resources list and community list
- Need to make it clear that the groups are supposed to continue to work together to do the action plans that were put together.
- Group has formed as committee that will meet again
- Communication
- Will we get notes from today's session?

4. Please comment on the Summit facilities (meeting rooms, food, lodging).

- Great!!!
- Great
- Great! Thank you!
- Wonderful
- Excellent! Thank you! Beautiful facility!
- A little cold, great food and meeting room
- Would prefer a more outdoor orientated (Metro Park or state park facility)
- Facilities fine; location downtown Detroit (traffic time driving BAD)
- Please meet in a more accessible place.
- Excellent
- Ok but hard to get to
- Conducive to the work at hand
- Great
- Nice but somewhere in the west side would be nice
- Use bigger print for name tags and have people identify themselves when they speak
- Good food!
- Nice facilities, I really appreciated the microphone use-wish everyone talking had used it.
- Excellent
- Beautiful
- Excellent, hard to get to

THANK YOU FOR SHARING YOUR THOUGHTS!

APPENDIX D – CONTACT LIST

Southeastern Michigan Fishing, Boating and Aquatic Stewardship Social Support and Mentoring Summit

(Contact List also available in Excel or Access database format)

Lisa Apple ~ St. Clair ISD
PO Box 5001
St. Clair MI 48061
Home: (810)-325-9106
Work: (810) 364-8990
lappel@stclair-isd.k12.mi.us

Larry Arreguin ~ Governors Office SE Michigan
3022 West Grand Blvd Suite 14-150
Detroit, MI 48202
Work: (313) 456-0010
arreguinl@michigan.gov

Bonnie Arthur ~ MDNR - Office of Communications, Education and Outreach
8348 Stout
Grosse Ile, MI 48138
Mobile: (313) 319-6188
Work: (734) 675-4347
Fax: (734) 675-4361
arthurb@michigan.gov

Cindy Babisz ~ Downriver Recreation Commission
P.O. Box 265
Algonac, MI 48001
Home: 810-794-7634
Work: 810-794-8896
Fax: 810-794-8872
cbabisz@algonac.k12.mi.us

Annual Recreational Investigators Program with resources and materials from Project F.I.S.H. for 8-12 year olds, six weeks. We participate in trips to Pine River Nature Center, Goodells County Park, and presentation from County Health Department, and kayak tours in marsh and St. Clair flats. We also have a new group of parents interested in working on "Cleaning the St. Clair River!"

Peter M. Beightol ~ CRWC, OLC, Quail Ridge Subdivision (abuts river at Adams Rd. in Rochester Hills), Detroit
Yacht Club and NYC Rod & Gun Club

3122 Quail Ridge Circle
Rochester Hills, MI 48309
Home: (248) 640-5482
Mobile: (248) 988-2212
Work: (248) 371-0997
pbeightol@cbschweitzer.com

I have utilized the river for recreation for over 30 years; paddling in kayak & canoe, power boating on the river and Lake St Clair, fishing in the lake and on the river. I reside on the river in Rochester Hills. I am employed as a real estate broker specializing in residential properties in Rochester, Auburn Hills, Troy and Bloomfield near the river. I am seeking opportunities to be involved in the preservation of the river corridor and the promotion of its recreational assets.

Dennis Beltz ~ Michigan Bass Federation

41970 Jason Dr.
Clinton Twp., MI 48038
Home: 586-286-3523
Work: 586-212-9580
Fax: 586-286-3588
dbeltz4@comcast.net

Fishing events, youth groups, tournaments, and charity events

Susan Bloom ~ Ypsilanti High School

6543 Davis Drive
Brighton, MI 48116
Home: (810) 227-4340
Work: (734) 714-1118
Fax: (734) 714-1055
sbloom2@ypsd.org

I am a Project F.I.S.H. volunteer, who trains adults to teach children how to fish. In addition to my teaching responsibilities at Ypsilanti High School, I am coordinating a Salmon in the Classroom Project with Pfizer as a partner. I am working on a committee to develop a Great Lakes Fishery Trust Clearinghouse website of all Great Lakes materials.

James Boase ~ USFWS

145 Water St., Rm. 204
Alpena, MI 49707
Work: (248) 894-7594
james_boase@fws.gov

Henry Bowman ~ City of Warren, Summit Steering Committee

460 Arden
Warren, MI 48092
Home: (586)246-4642
Work: (586)258-2044
Fax: (586) 268-8409
hbowman@cityofwarren.org

We are preparing to offer fishing programs in the City of Warren. We will have Project Fish workshops and we will encourage participation by senior groups to all of kids groups.

Mike Briskey ~ Luna Pier Harbor Club, Summit Steering Committee

10420 S. Harold Dr. Box 424
Luna Pier, MI 48157
Cell: (586) 295-1517
Work: (734) 848-8777
mebriskey@ameritech.net

Mary L. Burke ~ U.S. Fish and Wildlife Service

Arlington, VA 22203

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Fax: (703) 358-2548

Mary_Burke@FWS.gov

www.waterworkswonders.org

www.rbff.org

Fish and Wildlife Service Project Officer/Liasion for the Recreational Boating and Fishing Foundation (RBFF). I report to the Assitant Director – External Affairs through the Chief, Division of Conservation Partnerships. Funding for the RBFF comes from the Federal Aid in Sport Fish Restoration Program which is managed by the U.S. Fish and Wildlife Service. A Cooperative Agreement establishing the management framework under which the Service and RBFF operates was signed by both parties in 1999. At the same time a Memorandum of Understanding (MOU) was signed by the Service, RBFF, the Sport Fish and Boating Partnership Council, and the International Association of Wildlife Agencies (IAFWA). I assist in developing the Service policy regarding RBFF and communicate information regarding RBFF to the Secretary of Interior through the Service Director to ensure that RBFF plans and goals are consistent with the Federal policies and regulations and will accomplish the intended purpose of increasing boating and fishing participation and increasing public interest in aquatic resource conservation.

Lisa Campion ~ MSU Student, 4-H Teen Leader

Work: 517-432-5037

campionl@msu.edu

Joe W. Clay Jr. ~ Detroit Public Schools (Camp Burt R. Shurly)

7430 Second Avenue, 3rd Floor

Detroit, MI 48202

Home: (313) 255-2739

Work: (313) 873-7733

Fax: (313) 873-8599

Joe.Clay@detroitk12.org

As part of our summer camping program, our kids participate in pond and lake fishing. They also have a chance to go boating.

Kenneth Cook ~ Detroit Police Department

7430 Second Ave, 3rd Floor

Detroit, MI 48202

Work: (313) 596-1475

cookk450@dpdhq.ci.detroit.mi.us

Dr. Shari Dann ~ Assoc. Professor, MSU Dept. of Fisheries and Wildlife, Summit Steering Committee

Room 13 Natural Resources

East Lansing, MI 48824

Home: (989) 834-2333

Work: (517) 353-0675

sldann@msu.edu

I do research on youth development and recruitment and retention in outdoor recreation.

Roger Doyle ~ Neptune Fishing Charters

9090 Meskill

Columbus, MI 48063

Home: (586) 727-9507

Work: (586) 797-1478

rd3mucs@ucs.misd.net

<http://www.micharterboats.com/neptune/>

I am an environmental science and biology teacher at Eisenhower High School in Utica Community Schools for the past 27 years and a charter boat captain on Lake St. Clair for the past 15 years. I use some of the Project F.I.S.H. activities in the classroom. I also donate charters to some environmental organizations.

Lance Devoe/Laura Douglas ~ City of Rochester Hills Environmental Education Center

1000 Rochester Hills Drive

Rochester Hills, MI 48309

Work: 248-656-4775

eec@rochesterhills.org

We do a number of summer camp and school programs related to fishing. Want to do more.

Scott Dobson ~ Professional Fisherman for Cabela's Inc.

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Waterford, MI 48327

Home: (248) 681-5825

Work: (810) 650-9317

smdobber@aol.com

Paulette Duhaime ~ Friends of the St. Clair River

9386 N. River Rd.

Algonac, MI 48001

Home: (810) 794-3390

David M. Elle ~ Enviro Care

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Harrison Twp., MI 48045

Home: (586) 465-3657

Work: (810) 444-2131

Fax: (586) 468-0169

dmelle@directtoprint.com

Enviro Care is a distributor of environmentally safe marine cleaning and stripping products that meet the EPA Clean Marina Act. I am an avid boater and fisherman, and a homeowner on the Clinton River. I was the Past Commodore of the Clinton River Boat Club, Anchor Bay Yachting Association and the Past Commodores Club, and a member of the Blue Gavel International Past Commodores Association.

Emily Finnell ~ Office of the Great Lakes

525 W. Allegan Street, PO Box 30473

Lansing, MI 48909-7973

Work: (517) 241-7927

Fax: (517) 335-4053

finnelle@michigan.gov

The Office of the Great Lakes staff functions primarily as a catalyst in various educational capacities to initiate collaborative efforts to raise awareness about prevention and control of aquatic invasive species (AIS) throughout the state. Specifically, we have sponsored and organized a multi-partner, statewide Aquatic Invasive Species Awareness Week since 2003. The OGL also has provided funding to Tip of the Mitt Watershed Council to conduct an AIS Information and Education Small Grants program for grassroot groups to develop localized AIS outreach efforts focusing on prevention. The OGL has developed partnerships including other state and federal agencies, Michigan Sea Grant, Michigan Lakes and Streams Association, Michigan United Conservation Clubs and the Great Lakes Commission. Beyond invasive species, the OGL is involved in several other Great Lakes initiatives including Annex 2001, Water Legacy Act, Areas of Concern, and Lakewide management plans. The office also develops an annual report highlighting the previous year's Great Lakes issues and several other education materials.

Tina Fleming ~ Macomb County 4-H Youth Development

21885 Dunham Rd. Suite 12

Clinton Township, MI 48036

Work: (586) 469-5180

flemingt@msue.msu.edu

Christina Gallop ~ Salvation Army

Christina_Gallop@usc.salvationarmy.org

Rick Gokenbach ~ Michigan Fly Fishing Club, Project F.I.S.H, Michigan Sea Grant, MUCC

647 University Pl.

Grosse Pointe, MI 48230-1260

Home: 313-343-0026

Work: 313-510-4915

rick.gokenbach@siemens.com

My interests are in all categories. I started fishing when I was five years old on Lake St. Clair and in southern Illinois. I had my first boat when I was fourteen and took my first Power Squadron class at Jefferson Beach Yacht Club in 1967. I have been involved with youth fly tying at the MUCC Outdoorama and MFFC youth fly fishing classes. I love working with kids!

Jan Gwozdz ~ MSUE/ Macomb

21885 Dunham Rd, Suite 12

Clinton Twp., MI 48036

Home: 586-772-0919

Work: 586-469-7619

Fax: 586-469-6945

gwozdzj@msue.msu.edu

I began the 4-H Youth Mentor Program in 1991 with an FIA contract. We expanded in 1998 with Board of Commissioners funding and in 2000 with Juvenile Drug Court funding. We serve youth referred from these agencies in an effort to divert them from further juvenile justice intervention or residential treatment. We offer the Great Lakes Education Program to youth.

Lawrence Hemmingway ~ Detroit Recreation Department

Cadillac Tower- Suite 4000

Detroit, MI 48226

Work: (313) 224-1128

hemingwayl@cadtwr.ci.detroit.mi.us

Tom Hepp ~ Vice Commodore of Anchor Bay Yachting Association

35764 Bal Clair

New Baltimore MI 48047.

Home: (586) 716-4155

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Christy Hicks ~ Oakland County 4-H Youth Development, Summit Steering Committee, Facilitator

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Marta Hoetger ~ Detroit Public Television

7441 Second

Detroit, MI 48202

Work: (313) 876-9518

Fax: (313) 876-8198

mhoetger@dptv.org

I am involved with a project at Detroit Public TV called Get Up! Get Out! which is part of the Greenways Initiative funded by the Community Foundation for Southeastern Michigan. Get Up! Get Out! is a weekly television series that showcases various outdoor venues and activities and promotes use of the outdoors for fun, recreation and learning. There are also monthly events in partnership with other community groups to promote their work. Because we try to focus on activities that are non-competitive, easily mastered and engage both children and their families, fishing, boating and environmental stewardship have all been prominently featured on the program.

Russ Holmes ~ Trout Unlimited, Challenge Chapter

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Troy, MI 48084

Home: (248) 645-1970

russcholmes@earthlink.net

Derenda Howard ~ Oakland County Parks and Recreation

2800 Watkins Lake Rd.

Waterford, MI 48328

Home: (248) 431-3570

Work: (248) 855-1486

Fax: (248) 858-4635

howardd@co.oakland.mi.us

Oakland County Parks and Recreation runs several fishing, boating, and aquatic stewardship programs:

Hooked On Fishing Program – Activities: group fishing adventures, tournaments in the parks, tales, tackle and tactics, arctic adventure, DNR Free Fishing Weekend Events, Go Fish family fishing nights, ice fishing tournaments. Wild Adventures Outdoor Camp, Extreme Camp, and Adaptive Camp – Offers fishing education, safety, pedal boating, row boating, canoeing, and pond dipping.

Women in the Wilderness (Fall and Winter Expeditions) – Clinics on fly fishing, angling, canoeing, and ice fishing. Nature Centers – Offer aquatic interpretive, educational, and stewardship programs.

Stephanie Hussey ~ Recreational Boating and Fishing Foundation, Summit Steering Committee

601 North Fairfax Street, Suite 140

Alexandria, VA 22314

Work: (703)519-0013, ext. 101

shussey@rbff.org

www.waterworkswonders.org

The Recreational Boating and Fishing Foundation is a nonprofit organization whose mission is to increase participation in recreational angling and boating and thereby increase public awareness and appreciation of the need for protecting, conserving and restoring this nation's aquatic natural resources. RBFF offers many free tools and resources to assist agencies and organizations in their marketing, outreach and education strategies. Please visit www.rbff.org for more information.

Bob Laich/Clay Haupt ~ Western Wayne County Conservation Association, MUCC Past President

34048 Tawas

Westland, MI 48185

Home: (734) 425-1685

Club: (734) 453-9843

amlaich@aol.com

Amy Mangus, AICP ~ SEMCOG (Southeast Michigan Council of Governments), Summit Steering Committee

Senior Planner

Environmental Programs

535 Griswold, Suite 300

Detroit, MI 48226

Main: 313-961-4266

Direct : 313-324-3350

Fax: 3-3-961-4869

mangus@semcog.org

www.semcog.org

SEMCOG facilitates the Southeast Michigan partners for clean water. The partnership coordinates public education activities in Southeast Michigan and has initiated the "Our water, Our future, Ours to protect" public outreach campaign. This campaign focuses on the seven simple steps to clean water.

John "Mini" Maniaci ~ Lake St Clair Network, Bass Pro Shops

38727 Hartwell

Sterling Heights, MI 48312

Phone: 586-764-8920

mini@lakestclair.net

Bass tournament fisherman/promoter for the past 15 years. Currently sponsored by Bass Pro Shops, SPRO/Gamakatsu Hooks, Precision Lures, XPS Lures, Line and Reels, Lowrance Electronics, Fishing Hot Spots Inc., The Lake St Clair Network, Rod Saver Marine Products, American Rodsmiths, Guest Battery Chargers/Marinco, Bass Assassin, Rite Bite Lures. Employed in the fishing industry as a Manufacturer Sales Representative for Precision Lures, Rite Bite Lures, Bass Assassin and American Rodsmith. Former representative and Pro Staff Coordinator for All Star Graphite Rods (until 7/04). Member of the Bass Anglers Sportsman Society, Michigan Chapter Federation of BASS, IGFA, Greater North Tournaments, FLW Outdoors, The Lake St Clair Public Advisory Council.

Bruce Matthews ~ President, Recreational Boating and Fishing Foundation

601 North Fairfax Street, Suite 140

Alexandria, VA 22314

Work: (703)519-0013

bmatthews@rbff.org

www.waterworkswonders.org

The Recreational Boating and Fishing Foundation is a nonprofit organization whose mission is to increase participation in recreational angling and boating and thereby increase public awareness and appreciation of the need for protecting, conserving and restoring this nation's aquatic natural resources. RBFf offers many free tools and resources to assist agencies and organizations in their marketing, outreach and education strategies. Please visit www.rbff.org for more information.

Bruce McAllister ~ Logo Vision

1950 Stevenson

Troy, MI 48083

Home: (248) 526-0300

bemcalister@comcast.net

Matt McCrystal – Campfire USA Wathana Council

16250 Northland Drive Suite 301

Southfield, MI 48075

Work: (248) 559-5840

mattm@wathana.org

Leroy Mikolowski ~ Huron Pointe Sportsmens Association

29640 Armada Ridge

Richmond, MI 48042

Home: (586) 727-5465

Work: (586) 255-0505

lamamikolowski@netscape.net

Jim Mohr -YMCA Storer Camps

3306 Yellowstone Drive

Ann Arbor, MI 48105

Home (734) 769-0815

Work (419) 262-2317

jpmohr@aol.com

For many years at YMCA Storer Camps, fishing, canoeing, kayaking and rowboating have been popular program options for the campers in our school-year Outdoor Environmental Education Program, in our summer Resident Camp, in our Family Camp weeks, and for our weekend guests. These combined programs serve over 30,000 people each year. Most of these campers stay multiple days. We address a wide variety of state goals and objectives in our school offerings, and emphasize an environmental ethic and environmental stewardship component in everything we do. We have not adopted any national curriculum, nor do we have any official partnerships, but are always looking for better ways to achieve our goals. We feel that, in addition to being fun, these activities provide excellent opportunities for teaching a multitude of concepts, skills and positive attitudes.

Scott Miller ~ Western Basin Charter Boat Association

3513 Croissant

Dearborn, MI 48124

Home: (248) 894-5749

charters@javafish.com

Sam Mims ~ Wayne County Parks and Recreation

33175 Ann Arbor Trail

Westland, MI 48185

Work: (734) 261-1990

smims@co.wayne.mi.us

Denise H. Mogos ~ Public Relations Officer, Huron-Clinton Metroparks, Summit Steering Committee

13000 High Ridge Drive
Brighton, MI 48114-9058

Home: (734) 420-8755

Work: (810) 227-2757 or 800-477-2757

Fax: (810) 227-8610

denise.mogos@metroparks.com

The Huron-Clinton Metroparks, located in the five-county Southeast Michigan region, provide a variety of fishing and boating opportunities. These include:

Marinas – located at Metro Beach and Lake Erie Metroparks, provide access to Lake St. Clair and Lake Erie.

Boat Launches – located at Metro Beach, Lake Erie, Stony Creek and Kensington Metroparks, provide access to Lake St. Clair, Lake Erie, Kent Lake and Stony Creek Lake.

Boat rentals – rowboats can be rented at Stony Creek, Kensington, Willow and Huron Meadows Metroparks.

Fishing – shoreline provides lake or river fishing at most Metroparks.

Fishing gear loaner program – free fishing gear (rods, reels and tackle) can be borrowed at Huron Meadows, Kensington, Lake Erie, Stony Creek and Willow Metroparks.

Fishing programs – Interpreters at several Metroparks provide fishing programs during the summer and winter. Fish displays and aquariums can be found at several Metropark Interpretive Centers.

Michigan State Fair – the Huron-Clinton Metroparks partner with the Department of Natural Resources to operate the “Outdoor Zone” during the Michigan State Fair in August. Metropark staff assist at the fishing pond and provide interpretive displays in the tent.

David Moilanen ~ Huron-Clinton Metropolitan Authority (Huron-Clinton Metroparks)

13000 High Ridge Dr
Brighton, MI 48114

Home: (810) 220-3562

Work: (810) 227-2757

david.moilanen@metroparks.com

Several of our Nature centers conduct fishing programs for beginners both during the summer and ice fishing in winter. At Lake Erie Marshlands Museum and Nature Center we have teamed with Gander Mountain to make an all day event with some good prizes for the fishing contest part of the program. At Kensington, we have a couple of experienced anglers who conduct both a beginning standard fishing program and a fly fishing program. At several of the parks, we have boat rentals and fishing equipment loan programs so people who have no boat or equipment can try fishing.

Richard Morscheck ~ DNR Office of Communications

PO Box 30745

Lansing, MI 48909

Work: (517) 373-9265

morscher@michigan.gov

Dennis Neuner ~ Michigan United Conservation Clubs, Summit Steering Committee

2101 Wood Street

Lansing, MI 48912

Work: (517) 371-1041

Direct: (517) 346-6476

dneuner@mucc.org

Robert C. Neely ~ Lake Erie/ Lake St. Clair Advisory Board (MDNR)

210 Chalmette Circle

Monroe, MI 48162

Home: 734-242-4553

Work: 734-455-1511

neelyr@newlibertybank.com

I have been a member of Lake Erie/ Lake St. Clair Advisory Board since inception. Our group has been including many of the topics your agenda lists.

David Oakley – TU “First CAST” Program

943 Liberty
Lincoln Park, MI 48146
Home: (313) 248-8519
Work: (313) 386-2141
oak2153@yahoo.com

Dennis P. O'Connell/Ron Peterson ~ Wayne County Community College District School of Fishing

Taylor, MI 48180
Cell (734)968-1406
Work (734)374-3228
Fax: (734)374-0240
oconn48@wideopenwest.com

We are sponsoring a youth educational fishing seminar that will combine classroom based information and hands on instructional activities. All classes and activities will be under the guidance of qualified instructors and/or recognized experts in the field of fishing, boating, and water safety. Consideration is being given in expanding the seminar to an on going educational program.

Tom Occhipinti ~ Department of Environmental Quality

PO Box 30473, 525 Allegan
Lansing, MI 48909-7973
Work: (517) 373-2379
occhipit@michigan.gov

Bill Parker ~ Michigan Outdoor News, Summit Steering Committee

PO Box 199
Lake Orion, MI 48361
Work: (248) 693-9844
bpoutdoors@aol.com

John Patterson ~ Monroe County Tourism Bureau

106 W. Front
Monroe, MI 48161
Work: (734) 457-1030
Fax: (734) 457-1097
thebureau@monroeinfo.com

JoAnn Perna ~ City of Trenton Parks and Recreation

3101 West Rd.
Trenton, MI 48183
Work: (734) 675-7300
jperna@trenton-mi.com

Matt Roberts – Huron Pointe Sportsmans Association

50477 Anders
Chesterfield, MI 48047
Home: (586) 725-4437
Work: (586) 405-1182
matada@netexp.com

Kim Ross ~ Girl Scouts of the Huron Valley Council

P.O. Box 969
Ann Arbor, MI 48106
Work: (734) 971-8800 Ext. 223
kross@gshvc.org

We received a grant from the Community Foundation for Southeastern Michigan. The grant was to get girls and their families outside, to enjoy doing activities in the out-of-doors. Some of the activities we offer are fishing and boating. We have a number of camps and one is over 400 acres and have a number of lakes on site, so we try to use our resources and environment wisely. This program will give us an opportunity to improve our programs.

Victor Ruehle/Ron Anglebrandt ~ Blue Water Sportsfishing Association

4410 Atkins Rd.
Port Huron, MI 48060
Home: (810) 984-4818
vruehle@advnet.net

The Blue Water Sportsfishing Club of Port Huron has a very successful partnership with the libraries of St. Clair County for making fishing equipment available to all residents of the county that have a library card.

Chris Sebastian ~ Times Herald

911 Military Street
Port Huron 48060
Work: (800) 4624057

Judith S. See/Denise Reaume ~ Monroe County MSUE 4-H Youth Development

963 S. Raisinville Road
Monroe, MI 48161
Home: (734) 654-8265
Work: (734) 240-3274
Fax: (734) 2403183
seej@msue.msu.edu

We currently do not have any involvement with fishing, boating or aquatic stewardship on the Lake. 4-H does operate a local fishing derby on the Raisin River, but we would like to find out how we could become more involved.

Eric Sharp ~ Detroit Free Press

319 S. Portage
Grayling, MI 49738
Home: (989) 348-7107
Work: (313) 222-2511
esharp@freepress.com

Van Snider ~ Michigan Boating Industries Association

32398 Five Mile Rd.
Livonia, MI 48154
Work: (734) 261-0123
vsnider@mbia.org

William Schraeder/Tom Loy ~ Detroit Yacht Club

Work: (313) 838-8387
pmmmarine@sprynet.com

Tom Schneider ~ MSU Extension 4-H Youth Development, Summit Steering Committee, Facilitator

1200 N. Telegraph Dept.416
Pontiac, MI 48341
Work: (248) 858-0889
schnei36@msu.edu

Brandon Schroeder – MSU Sea Grant – East Region

P.O. Box 599
Tawas City, MI 48764-0599
Work: (989) 984-1056
schroedb@msue.msu.edu

Sue Stapleton ~ MSU Extension 4H Youth Development

1200 N. Telegraph Dept.416
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Work: (248) 858-0889
staplets@msue.msu.edu

Adam Starr/Tom Huggler ~ Showspan Inc.

2121 Celebration Drive NE

Grand Rapids, MI 49525

Work: (800) 328-6550

Cell: (616) 299-6090

Showspan Inc. coordinates outdoor sporting shows for Novi, Lansing and Grand Rapids with visitors up to 100,000.

Mark Stephens ~ MSU Project FISH Coordinator, Summit Steering Committee

Room 13 Natural Resources

East Lansing, MI 48824

Home: (517) 339-0159

Work: (517) 432-2700

steph143@msu.edu

www.projectfish.org

Project FISH (Friends Involved in Sportfishing Heritage) is a program that is mentor-based, train-the-trainer, and community supported effort focusing on youth development through aquatic resource education and fishing. With over 500 trained and supported adults and teens, we've reached over 30,000 kids all over Michigan. How can I help your programs?

Steve Stewart ~ Michigan Sea Grant Program, Great Lakes Education Program

21885 Dunham Rd. Suite 12

Clinton Township, MI 48036

Work: (586) 469-5180

stewart@msue.msu.edu

Coordinates programming involving aquatic education/information including the vessel based Great Lakes Education Program (GLEP)

Chris Temple ~ Gander Mountain Stores, Summit Steering Committee

3302 Talbot

Troy, MI 48083

Home: (248) 689-6149

Work: (248) 738-9600

gml77mgr@gandermountain.com

Retail Outdoor Store Manager Gander Mountain, Executive Board Member Clinton Valley Council Boy Scouts of America, Associate Coach Detroit Red Wings Youth Camp, Active Volunteer for - Project F.I.S.H., Recreational Boating and Fishing Foundation, Ducks Unlimited, Michigan United Conservation Clubs, Whitetails Unlimited, Pheasants Forever, Trout Unlimited, Salvation Army, Royal Oak Hockey Association, U.S.A. Hockey, Wattles Elementary School. I grew up flyfishing the AuSable river, Duck Hunting Saginaw Bay and Muskie Fishing Lake St. Clair with my Grandfather. It was through my Grandfather's eyes that I learned of the importance of stewardship with regard to our resources and the joy of sharing that stewardship with those that have developed an interest in experiencing our resources.

Carter R. Tillage ~ Academic Anglers Sports Fishing Club, Fishing Buddies Club

2550 Powderhorn Ridge

Rochester Hills, MI 48309

Home: (248) 375-2212

Work: (248)379-9385

carter.tillage@gm.com

Gary Towns/Jeff Braunscheidel ~ DNR Lake Erie Management Unit, Summit Steering Committee

38980 7 Mile

Livonia, MI 48152

Work: (734) 432-1267

townsg@michigan.gov , braunscj@michigan.gov

Roxanne Turner ~ MSUE- 4-H Livingston

820 E. Grand River

Howell, MI 48843

Work: (517) 546-3950

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Anne Weekley – Community Foundation for Southeastern Michigan, Summit Steering Committee
333 W. Fort Street
Detroit, MI 48226
Work: (313) 961-6675
aweekley@cfsem.org

Heather Van Den Berg ~ Clinton River Watershed Council, Summit Steering Committee
101 Main Suite 100
Rochester, MI 48307
Work: (248) 601-0606
heather@crwc.org

The Clinton River Watershed Council (CRWC) is a non-profit organization that protects, enhances, and celebrates the Clinton River, its watershed, and Lake St. Clair. CRWC coordinates and promotes education and stewardship programs to celebrate our fisheries, angling, and boating recreational opportunities in Southeast Michigan. Through community based partnership with organizations and municipalities, CRWC promotes boater best practices, angling education, and riparian stewardship. For more info, visit www.crwc.org.

John A. VanSlembrouck/Henry Glasgow ~ Stoney Creek Wooden Boat Shop
1058 E. Tienken Rd.
Rochester Hills MI 48306
Work: (248) 650-3390
Home: (248) 650-8737
boatbuilder@comcast.net

Gary Williams – MSU Extension Wayne County, Summit Steering Committee
2115 Oakman
Detroit, MI 48238
Work: (313) 833-3299
williamg@msue.msu.edu

Coordinates a wide variety of outdoor education classes and programs in Wayne, Oakland and Macomb counties. From adult to children “our babies” my passion is to get folks interested in our “Great Outdoors”

MSU and 4-H Students (SE Michigan)

Jessica King
Kristen Daddow
Rachel Edwards
Cheri Derksen
Tom Nelson

Take Me Fishing, My Wedding's Sooner Than You Think.



Take Me Fishing and Boating in Southeastern Michigan!

Project Partners



RECREATIONAL
BOATING & FISHING
FOUNDATION

