# 2011 Project FISH – Scholarly Activities and Impacts

(http://www.projectfish.org)

### January

Activity: 2011 Lake St. Clair Walleye Association Ice Fishing Event

**Audience:** Project FISH partners, youth and families

**Impacts:** 756 kids attended the event with at least 1 parent. This was LSCWA's 10<sup>th</sup> since becoming involved with Project FISH. Volunteer Mark Tews recruits Project FISH volunteers and purchases equipment and gifts for each kids through Project FISH partners like Pure Fishing, and K and E Tackle.

https://www.facebook.com/ajax/flash/expand\_inline.php?v=197134016968320&target\_div=umn34b\_188&pl ayertype=permalink&max\_width=403&max\_height=403&context=timelineSingle







Nice TV Piece done about our work with GLSI <a href="http://vimeo.com/18705485">http://vimeo.com/18705485</a>

# **February**

**Activity:** Meridian Township Ice Fishing Event

Audience: Youth and Families

**Impacts:** 92 participants fishes with Meridian Township Park Staff and Project FISH Volunteers. This was the townships 3<sup>rd</sup> year of the event. Project FISH provided equipment at a reduced rate to the township to be able to reduce costs for the event.







**Activity:** Michigan Recreation and Parks Association Presentation

Audience: Park and Recreation Professionals

**Impacts:** 32 participants attended the presentation to learn about bringing Project FISH to their community. Since that presentation, we have trained staff and connected already trained volunteers to 6 communities that attended.

Activity: Mid-Michigan Steelhead and Salmon Fishermen's Association's Fishing Show Audience: General population with a focus on potential salmon and steelhead fishermen

**Impacts:** We had a booth that was focused on teaching basic casting and knot tying with youth and families. We made tackle for the kids to take home with them. We got two new volunteers to attend the March training from this show.

Activity: Outdoorama Sport and Travel Show and the Ultimate Fishing Show

Audience: General Public interested in outdoor pursuits – Suburban Collection Showplace, Novi MI Impacts: We partnered with the Michigan Fly Fishing Club as we have for the past 14 years. We provide equipment and materials for more than 1200 youth to tie their first fly and learn about flyfishing in Michigan.

Great Article about our Worm Dirt Coffee in the Detroit Free Press http://www.freep.com/article/20110210/SPORTS10/102100432/Behind-brand-Worm-Dirt-Coffee-great-cause \*see attached\*

#### March

**Activity:** Fishing for the Future of the Great Lakes Workshop

Audience: Teachers and Volunteers interested in teaching fishing the their school or community

**Impacts:** 9 participants over two days learned to use Project FISH in their community. 7 of the 9 have very

active programs currently.

March/April

**Activity:** Planning committee for the Dr. Bill Earl Youth Fishing Event

Audience: Mid-Michigan Steelheaders, RSVP Lansing, Ingham County and Lansing Parks, DNR Fisheries and Law Enforcment Divisions, Trout Unlimited and Project FISH volunteers

Impacts: We help multiple meeting as a steering committee to develop three weekend events for youth and families fishing education. 20-25 volunteers attended regularly led by John Hesse a key Project FISH Volunteer.

### May

**Activity:** Dr. Bill Earl Youth Fishing Event (3-Saturdays in May)

**Audience:** Youth and families

Impacts: 139 youth attended and received instructions from trained volunteers. Over 70 volunteers attended one or all three events. Each kids received a rod/reel and filled tackle box through Project FISH partners and each received photos, certificate, and youth fishing license.







http://www.projectfish.org/youthfishingprogramprotocol.pdf this link is for the complete "how to" guide developed by the committee and John Hesse.

**Activity:** Murphy Elementary School Fishing Days

**Audience:** 5<sup>th</sup> Graders and their teachers

Impacts: 125 kids 8 teachers fished a local lake owned by a Lake Association. Permission was granted to

utilize this lake and a partnership was created. Kids can fish and lake gets cleaned up by the kids.





Activity: Salmon Releases – Murphy Elementary, Ralya Elementary, Gier Park School, Haslett Middle School

**Audience:** Elementary/Middle School youth, parents, and teachers

**Impacts:** 165 kids put on waders and waded out into the Red Cedar River or Grand River to release their Salmon that they raised in their classroom since November. Parent volunteers also learned about the Red Cedar. The kids followed up by fishing in Meridian Township and in the case of the Geir Park School they were able to procure funds with the connections made through Project FISH to rent a bus to travel to Benton Harbor MI to fish on volunteer charter boats. The weather was too rough so the kids enjoyed the beach (for the first time for most) and fished the trout show ponds at the Wolf Lake Fish Hatchery. Each kid purchased a fishing license

**Activity:** Church Tackle and Tackle Haven Carl Starner Memorial Tournament Fundraiser for Project FISH (this event was repeated on July 5 (raised 803.00) and August 27<sup>th</sup> (raised 680.00)

Audience: Charter Captains and members of the SW MI Steelheaders

**Impacts:** This partner raised 1087.00 during this event for Project FISH. It is a nice event for the charter boats to be able to have fun fishing in memory of a longtime supporter of fishing education and to support our efforts at MSU.



#### June

Activity: 4H Exploration Days programs. Rod Building, Fishing (from the Lake to the Pan), Hunting Michigan's

Big 5, Geese and Ducks, Turkey Hunting, Deer Hunting. **Audience:** Youth ages 11-16 and some Chaperones

**Impacts:** 125 youth participated in these classes and learned the skills to accomplish some outdoor recreation safely and responsibly. We coordinated all of these classes from actually providing the teaching or equipment and necessary volunteers, pre and post event. Many of these youth went back feeling very positive about MSU and the outdoor learning programs they attended.

Activity: Grandparents University – What's in the Water and Tackle Crafting

Audience: MSU Alumni and their Grandkids

**Impacts:** 65 participants from all over the US attended and learned about life in the Red Cedar River through hands on Project FISH activities in partnership with The MSU Institute of Water Research. The families learned about how to make tackle for fishing and were provided with a tackle box and the tackle they made.

## July

**Activity: Project FISH Workshop** 

Audience: Natural Resource Professionals, Teachers and volunteers interested in learning to do a fishing

program for their community.

**Impacts:** 22 participants learned how to use the activities in the Project FISH curriculum during the DNR's ANR (Academy of Natural Resources) at the RAM Center. Our focus was to prepare these leaders to utilize Project

FISH and learn of the resources available to them after they became instructors.

Activity: Teen Environmental School – Wayne High School

Audience: At Risk High School Youth

**Impacts:** 32 kids learned some very basic fishing skills, made tackle and did some macroinvertebrate sampling on the "Holy Waters" of the AuSable River. This was a partnership with the DNR Urban programs and we were asked to repeat what we did for this year.





# **August**

**Activity:** 4H Great Lakes Natural Resource Camp

Audience: Youth 13-16 years old

Impacts: 62 youth participated in fishing and fly tying with the equipment that Project FISH provides for the

weeklong leadership camp.

## September

Activity: Advanced Project FISH Training – Rod Building, Ice Fly Making

**Audience:** Previously Trained Project FISH Volunteers

**Impacts:** 12 participants learned the skills to build rods and make a variety of tackle to use as an addition to their program in their communities. It went very well and 6 of the 12 held their own rod building class and requested more training in 2012 in which we did hold another class.







**Activity:** Great Lakes Regional Fishing Instructor Workshop

**Audience:** Natural Resource Professionals, Teachers and volunteers interested in learning to do a fishing program for their community. This was from all over the Midwest

**Impacts:** 45 participants spent 2 days in Kalamazoo to learn how to start or enhance a fishing program in their community. This was a partnership workshop with The Future Fisherman Foundation and each participant received Project FISH and Hooked on Fishing Not on Drugs Curriculum and were shipped a classroom set of Rods and Reels for their participation. 8 states were represented: MI, OH, IN, IL, WI, KY, NC, and OK.

Sep 30th, 2011

# F3 and Project Fish "Train the Trainers" Michigan Summary

The Future Fisherman Foundation and Project Fish recently completed a "Train the Trainers" seminar in conjunction with a Recreational Boating and Fishing Foundation grant in Kalamazoo, Michigan.

Forty-two future trainers from 5 different states converged on the Michigan State University campus extension in Kalamazoo for what proved to be a very interactive and hands-on demonstration lead by the Project Fish Coordinator, Mark Stephens and his staff.

The group went through a variety of interactive exercises, all designed for the ultimate goal of getting kids involved with fishing. Activities centered on topics like ecology, stewardship, fish handling and care along with fishing skills and lure building during the two-day event.

Event participants were issued a travel stipend to attend and are also eligible for a tackle package for completing a post-event survey, which was made possible through a grant which F3 received from the Recreational Boating and Fishing Foundation.



"I think our event participants had a great time and learned a lot about the different techniques to engage students in the sport of fishing," commented F3 Executive Director Mark Gintert, who also participated in the training program. "This was a great opportunity for two like-minded organizations to come together and provide the necessary resources needed to reach out to groups across the Great Lakes Region and provide a quality event that will eventually lead to the ultimate goal of getting students involved with fishing and the great outdoors."

The Great Lakes training seminar was the second in a series of events to be conducted by F3 with different groups across the country in an effort to expand the number of certified trainers who can teach effective methods and programs like Hooked on Fishing Not on Drugs (HOFNOD) across the country.

For more information on upcoming seminars go to www.futurefisherman.org for future event details.

### October

Activity: Mid-Michigan Steelheaders Youth Activities Night

Audience: Youth and Families who attended the Bill Earl Event in May

**Impacts:** Reconnected with 12 youth and their families and introduced them to the club members who offered fishing activities. The goal was to keep the kids thinking about being involved with the club and the out of doors.







Activity: MSU Lifelong Education Class - Tackle Making

Audience: MSU Alumni interested in learning more about fishing

**Impacts:** This class taught 12 participants how to make tackle ice fishing flies and ice rods. It is nice to connect to the alumni community and you never know what connections you will make for a program like Project FISH.

#### **November**

**Activity:** Place Based Education Conference - Presentations

Audience: Educators, Resource Professionals, Nature Centers and Volunteers

**Impacts:** 8 participants in one presentation on Project FISH intended to introduce them to the program and upcoming workshops. 2 of the 8 attended the March 2012 workshop. 38 participants attended the second presentation on the importance of Place Based Learning in communities. The focus was on a few hands on activities to connect them to our Grand River Watershed which included a small presentation on recreation, fishing.

### **December**

My focus was on sales and classroom presentations within our 6 Mid-Michigan districts and work mostly with the GRAND Learning Network.